

Annual Report

2024-25



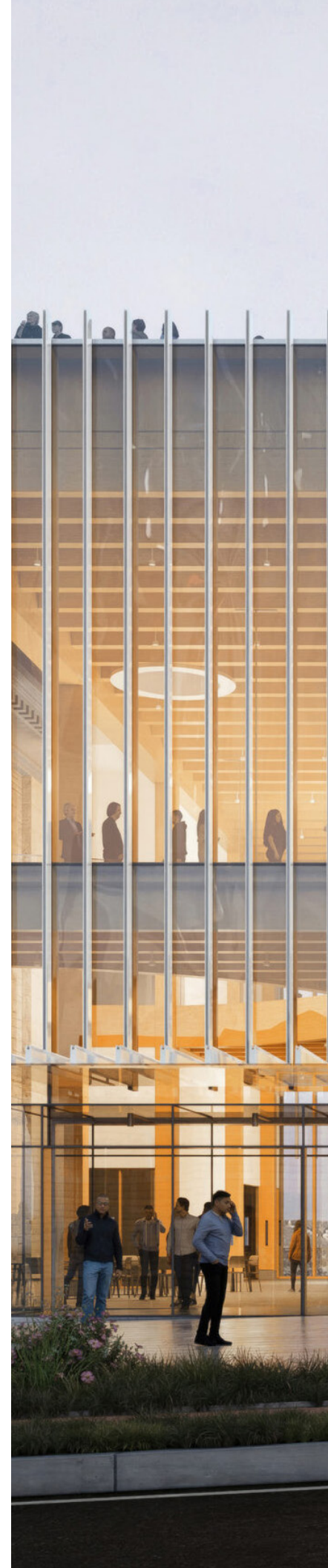
NEW BRUNSWICK
MUSEUM



MUSÉE DU
NOUVEAU-BRUNSWICK

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228 Lancaster Avenue

Saint John, N.B. E2M 2K8

Making History Now

New Brunswick
Museum

This project is a testament to
our commitment to preserving
New Brunswick's heritage
while embracing sustainability
and innovation.

**We are excited to share this
journey with the community.**



TRACY CLINCH
CHAIR, NEW BRUNSWICK MUSEUM
BOARD OF DIRECTORS

Vision

The New Brunswick Museum (NBM) is a collection-based public institution which engages people in both official languages, and contributes to the knowledge and understanding of New Brunswick's cultures and natural environment.

Mission statement

The New Brunswick Museum is New Brunswick's provincial museum. It is a principal repository and steward of material that documents or represents the natural and human history of New Brunswick and other related regions. In partnership with institutions and communities we collect, preserve, research and interpret material to foster a greater understanding and appreciation of New Brunswick provincially and globally.

Land acknowledgement

We respectfully acknowledge that New Brunswick is situated on the unceded and unsundered territories of the Wolastoqey, Mi'gmaq, and Peskotomuhkati peoples. We seek to repair and rebuild meaningful relationships with Indigenous peoples and honour these lands which hold the hopes of future generations.



Board of directors

April 1, 2024 – March 31, 2025

The New Brunswick Museum was established under the *New Brunswick Museum Act* as a Crown agency with a Board of Directors of not more than 15 members to be appointed by the Lieutenant-Governor in Council, one of whom shall be appointed as President of the Board by the Lieutenant-Governor in Council.

Tracy Clinch

Chair
Riverview, NB

William Forrestall

Vice Chair
Fredericton, NB

Catherine Isabel Eddy

Secretary
Fredericton, NB

Pierre-André Fruytier

Treasurer
Rothesay, NB

Chief Hugh Akagi

St. Andrews, NB

Ian Baird

Fredericton, NB

Suzanne Coulombe

Saint-Quentin, NB

Brian Lordon

Riverview, NB

Mara Mallory

Rothesay, NB

Noel Milliea

Elsipogtog, NB

Wayne Power

Rothesay, NB

Francine Quinn-Steeves

Rothesay, NB

Lyne St-Pierre-Ellis

Fredericton, NB

Ralph Thomas

Saint John, NB

Neil A. Vibert

Miscou, NB

Providing strategic guidance and leadership, our Board ensures the New Brunswick Museum's mission of preservation, education, and innovation thrives for future generations.



Message from the Chair of the Board

As Chair of the Board of the New Brunswick Museum, I am pleased to present this Annual Report for the fiscal year ended March 31, 2025, in accordance with the Accountability and Continuous Improvement Act.

This year represents meaningful progress in a defining chapter for the Museum. The successful relocation of the collection to the Collections and Research Centre on Lancaster Avenue ensures that millions of objects documenting New Brunswick's natural and cultural history are preserved with the highest standards of care for generations to come.

At the same time, significant progress has been made toward the development of the New Brunswick Museum's new home. As this project advances, it reflects a shared commitment to preserving our province's heritage while creating a renewed, modern museum experience for future generations. Supported through strong collaboration with provincial and federal partners, this work brings us closer to realizing a space that will serve as a cornerstone for cultural preservation, learning, and public engagement.

2025 was also a significant year for fundraising. We appreciate the support of hundreds of donors large and small from across New Brunswick. We are grateful for their support for the current work, and future home of the New Brunswick's rich and diverse human, natural and cultural history.

The Museum's impact continues to be felt beyond its walls. Through initiatives such as the provincial Heritage Fairs program, thousands of students, educators, and families engaged directly with New Brunswick's history, reinforcing the Museum's role in inspiring the next generation.

This year also marked an important milestone in the Museum's ongoing work with Indigenous communities, with the completion of a significant phase of consultation in January 2025. This work will continue to inform the development of the Museum's future, ensuring it reflects the voices and histories of the communities it serves.

We also recognize the retirement of Donald F. McAlpine, whose 40-year career helped shape one of Canada's most significant research collections. His contributions have left a lasting legacy at the New Brunswick Museum.

These achievements are made possible through strong partnerships. We are grateful for the continued support of the Department of Tourism, Heritage and Culture, our funding partners, donors, and the many communities who see the Museum as a shared provincial asset.

I would also like to recognize the dedication and leadership of my fellow Board members, as well as the expertise and commitment of Museum staff, whose work continues to move this vision forward.

On behalf of the Board, thank you for your continued support as we shape the future of the New Brunswick Museum.

TRACY CLINCH
CHAIR, BOARD OF DIRECTORS



Message from the Chief Operating Officer

This year marked a pivotal turning point for the New Brunswick Museum as we advanced our new facilities project through design and toward commencement, bringing to the threshold of construction a vision shaped by 44 prior iterations over four decades. With this work, we are laying the foundation for a public exhibition centre intended to serve New Brunswickers for the next century.

At the same time, we successfully completed the relocation of more than six million objects of human and natural historical significance to our new Collections and Research Centre on Lancaster Avenue.

This once-in-a-century move was carried out with extraordinary care, precision, and respect for these irreplaceable collections.

We also made strong progress in preparing the Lancaster Avenue Library and Archives to reopen by appointment, to researchers and the public, ensuring continued access to records and materials of deep historical and personal importance.

Throughout this transition, we worked to maintain access to the collections wherever possible for researchers, communities, and families, recognizing that stewardship must always be matched by service.

We undertook substantial improvements to health and safety, procedures, and policies to ensure the Lancaster Avenue facility is optimized for the long-term preservation, protection, and responsible use of the collection, supporting the Museum's work for generations to come.

Looking ahead, we are energized by the year to come, including the anticipated start of construction and the continued design and development of interactive, engaging, and captivating exhibitions.

I extend sincere thanks to our Board of Directors for their dedication and leadership in helping move this long-awaited exhibition centre toward reality. To our staff, thank you for your professionalism, resilience, and care.

And to the public and our supporters, thank you for your patience and continued confidence as we do the essential work required to reopen your provincial museum. We look forward to continuing to serve New Brunswick and to welcoming you to our grand reopening in 2028.

BRENT SUTTIE
CHIEF OPERATING OFFICER



Priority areas and outcomes 2024-25

Between April 1 and October 17, 2024, the Museum remained guided by the mandate letter in effect prior to the provincial election. Work advanced steadily under that direction, and following the change in government the Museum continued this progress while preparing for new priorities. The following section reports on outcomes related to both periods within the 2024–25 fiscal year.

The mandate letter of July 17, 2025, from the Honourable Isabelle Thériault, Minister of Tourism, Heritage and Culture, sets out the government’s expectations for the New Brunswick Museum, with an emphasis on advancing priorities that deliver meaningful benefits for New Brunswickers.

The Chair of the Museum’s Board plays a central role in helping the organization meet its mandate, ensuring that its goals, objectives, and strategic direction remain aligned with both the Museum’s long-term plans and the government’s stated priorities.

Governance and accountability

In support of the government’s commitment to transparency, trust and partnerships

Expected result | End of Q4, annually

- ▶ Ensure transparency and accountability in all contracting and decision-making related to the NBM Revitalization Project. Annual updates on the project status will be provided to the government through a presentation to the minister in Q4.

Outcome

- ▶ Accountability practices are in place for the project as well as independent oversight and auditing services. Q4 Briefing to Minister on the project will be offered.

Expected result | March 2026

- ▶ Update existing NBM policies to align with GNB and THC governance priorities and initiatives, while reinforcing the Board’s authority and responsibility as outlined in the *New Brunswick Museum Act*.

Outcome

- ▶ A review of existing governance policies is underway, with updates to continue into 2025–26.

Expected result | January 2026

- ▶ Explore support for community museums and pursue accreditation.

Outcome

- ▶ Planning and research on partnership models and accreditation requirements are underway.

Expected result | January 2026

- ▶ Develop public accountability processes that align with the museum’s educational and advocacy mandates, ensuring that all policies and procedures are current.

Outcome

- ▶ Board Governance and Nominating Committee is currently undertaking a review of all policies. Some Policies are currently under revision and will be presented to Board for consideration as they are revised.

Expected result | Ongoing 2025-26

- ▶ Enhance accountability and transparency for the public, partners, and stakeholders by providing regular updates on progress.

Outcome

- ▶ Regular updates on key initiatives continued via the Museum’s digital platforms, planning is underway for expanded public-facing reporting.

Expected result | March 2026

- ▶ Work to rebuild the museum’s reputation as a world-class heritage institution through a comprehensive rebranding process.

Outcome

- ▶ Foundational rebranding work has been advanced, with plans to launch new branding for Museum re-opening in 2028.

Engagement

In support of the government's commitment to engaging authentically with New Brunswickers, communities, stakeholders, and experts

Expected result | January 2026

- ▶ Develop and implement engagement plans with stakeholders and partners, including government and Indigenous partners.

Outcome

- ▶ A Province-wide engagement with stakeholders occurred for the project in 2024, Extensive Consultation occurred with Indigenous partners on the building project between 2022 – Present. This work will continue on the content of exhibits going forward. Regular briefings have been provided to government departments throughout the project and will continue.

Expected result | June 2025

- ▶ Schedule a public information session for Douglas Avenue residents in Saint John to discuss the start of construction.

Outcome | Completed

- ▶ EllisDon and sub-consultants undertook engagement with immediate neighbors on the project, seismometers were installed around the museum to monitor potential impacts of surrounding areas throughout project.

Expected result | January 2026

- ▶ Host provincewide public engagement sessions to gather feedback on the exhibit designs for NBM's new facility.

Outcome

- ▶ This work has begun with individual groups; extensive engagement will occur in 2026 once gallery spaces have been finalized and an exhibit design team is engaged.

Expected result | June 2025

- ▶ Expand community engagement by enhancing the use of digital platforms and content. A new website launch is planned for 2025 to improve digital access and engagement with our audiences.

Outcome

- ▶ Digital engagement capacity continues to grow, with increased use of online content and the recent launch of a new bilingual website (July 2025); working with industry leaders to ensure new museum incorporates emerging and engaging digital technologies.

Continued from the Previous Mandate Letter

Expected result

- ▶ Identify deficiencies and resources needed to sustain operations during the transition period and to prepare for the revitalized NBM.

Outcome

- ▶ A plan to address needs has been prepared and will be presented to government for consideration (December 2025).

Pan-NB approach

In support of the government's commitment to engaging authentically with New Brunswickers, communities, stakeholders, and experts

Expected result | Strategy complete by January 2026

- ▶ NBM will work with THC and more than 70 heritage and museum partners to develop and implement an invigorated Pan-NB approach.

Outcome

- ▶ NBM led the engagement with the provinces Community Museums and completed extensive consultations with 64 of the Museums. Staff are currently synthesizing the results of this work and preparing a report on the findings which will be completed by March 31, 2026.

Expected result | Ongoing to 2027-28

- ▶ NBM will create and share a comprehensive and inclusive story that reflects the natural features and diverse identities, histories, and experiences that shape New Brunswick. This will be achieved through its collections, focused research, operational efforts and representation on the Board.

Outcome

- ▶ Foundational work continues through curatorial research, collections development, and community engagement, supporting long-term development of inclusive narratives for the Museum.

Continued from the Previous Mandate Letter

Expected result

- ▶ Expand community engagement through enhanced use of digital platforms and content.

Outcome

- ▶ A new bilingual website was launched in July 2025, significantly expanding digital access and engagement. The site includes the Making History Now project-update hub, supporting ongoing public communication about the revitalization.

Heritage fairs

Expected result | March 2026

- ▶ We remain committed to managing regional and provincial heritage fairs, with ongoing efforts extending into 2025.

Outcome

- ▶ The Museum coordinated another highly successful year of heritage fairs, with strong participation at school, regional, and provincial levels. Ninety-six schools across seven districts took part,

contributing more than 3,700 projects and drawing over 12,000 attendees. Eight regional fairs were delivered with robust support from volunteer jurors, educators, and community members, leading to the Provincial Heritage Fair at Government House, where 14 students presented 12 projects. New Brunswick remained one of the most active and high-performing provinces in Canada in 2025.

Environment

Expected result | December 2025

- ▶ Support the right of all New Brunswick residents to access clean air and water by incorporating modern air filtration, heating, and cooling systems into the designs of the museum's new facility. These initiatives align with the Federal Green Infrastructure initiatives.

Outcome

- ▶ Planning for the new facility advanced with integration of state-of-the-art air filtration, heating, and cooling systems to meet contemporary sustainability and green-infrastructure standards.

Expected result | March 31, 2026

- ▶ Explore ways to reduce museum pass costs and programs for New Brunswick residents. This initiative will encourage visits to the NBM upon its reopening and affiliated community museums and heritage sites now and in the future. An operational fee plan will also be provided.

Outcome

- ▶ Work began to assess options for managing admission costs for NB residents. An operational fee plan is underway, and a detailed business plan will begin in 2026 to study affordability as well as sustainability for the institution. The Museum will seek government's support in these efforts.

The Economy

Expected result | Ongoing

- ▶ Support the government's commitment to recognizing arts and culture as essential economic and social drivers by leveraging opportunities to invest in artists, cultural and creative industries, and partner institutions.

Outcome

- ▶ Although closed throughout the construction project, the Museum continues to operate and

also support New Brunswick's cultural and creative sectors through collaborative projects and partnerships. This included work with the New Brunswick Mat Registry, the Meet Your Own Artists series with provincial gallery partners, active loans to cultural institutions, and sustained research support for authors, artists, and organizations across the province.

Business plan

The business plan and Strategic Plan must comply with the statutory obligations of the *Accountability and Continuous Improvement Act*. The Strategic Plan must include measurable goals and objectives for each fiscal year.

Expected result | April 30, 2026

- ▶ Ensure business plan is submitted to Minister by April 30 each year, starting in 2026. Per the *Accountability and Continuous Improvement Act*, you will ensure it is published on your website within three months of approval.

The Museum design has reached the point where revenue and operational parameters for the future Museum are known and a

comprehensive 5-year business plan will be completed in 2026. A projection for the next fiscal year will be provided by April 2026.

Expected result | April 30, 2027

- ▶ Ensure 2022-2027 Strategic Plan is renewed and presented to Minister for approval by April 30, 2027.

Initial work for the renewal of the Strategic Plan has been discussed and the renewed plan will be completed for 2027.

Annual report

Expected result | November 30, annually

- ▶ Ensure annual report is submitted to Minister by November 30 each year for approval. Museum will ensure it is filed with the Clerk of the Legislative Assembly within 30 days of Minister's signature and publish it online as soon as possible after filing.

Outcome

- ▶ Preparation of the Annual Report proceeded on schedule to meet all statutory submission and publication requirements.

Consultation with Indigenous communities

- ▶ Decisions by NBM may trigger the Crown's **Duty to Consult** with First Nation communities. Where there is a potential impact on Aboriginal or treaty rights, NBM will work with the Department of Indigenous Affairs for guidance on next steps.
- ▶ Material agreements with Indigenous communities may require approval of the Province as shareholder prior to the creation of binding obligations on the Province and to ensure its interests are properly considered.
- ▶ Further, NBM will seek opportunities to conduct itself in a manner that supports the Crown's efforts in fostering meaningful relations with First Nation communities, upholding the honour of the Crown, and advancing reconciliation.

Outcome

- ▶ Beginning in 2022, the Museum has continually engaged and consulted directly with Indigenous communities on the physical project, with that work being completed in January of 2025. Ongoing engagement is underway on the exhibits and operations of the Museum, some of which may result in the need for MOU's to be completed. It is anticipated that this work will continue through all phases of construction and once the museum has reopened to the public. A number of research and engagement projects are currently underway that specifically partner with the Nations or specific communities.

Procurement

- ▶ Procurement is an important tool for the provincial government to secure quality products and services at the best possible price. Procurement is also a lever for economic development by supporting local businesses in purchasing decisions, where possible.
- ▶ The NBM will work with Service New Brunswick, the Department of Transportation and Infrastructure and Finance and Treasury Board where appropriate to maximize economies of

scale and ensure contracts consider the overall public interest.

Outcome

- ▶ Procurement activities continue to follow provincial Legislation and best industry practices. Where appropriate the Museum coordinates across Departments and partner Crown Agencies to support attempts to maximize economies of scale and ensure contracts consider the overall public interest.

Diversity representation

- ▶ Government is committed to ensuring diverse representation on provincial agencies, boards, and commissions (ABCs). In addition to skills and experience, diversity factors such as gender, linguistic, geographic, and cultural backgrounds are considered when making appointments.
- ▶ It is expected that this commitment to diverse representation will be reflected when making nominations for consideration of appointment.

Outcome

- ▶ The Museum continued to apply the government's commitment to diverse representation when preparing nominations for consideration of appointment, ensuring a balanced mix of skills, experience, geographic and cultural representation.

Highlights by department

Archives and Research Library



Loading the last of the periodical collections at Douglas Avenue into moving totes. L to R: Rachael Manning, Mary Kuna, Zoé Léger and John Fudge.

OF NOTE

► A major portion of the year was spent on the preparation for, and physical move, of collections from Douglas Avenue to the Lancaster Avenue Collections and Research Centre. By 1 April 2024, approximately one half of the boxed archival collections had been relocated to Lancaster Avenue. By the end of June 2024, the remainder of the boxed archival collections, the oversize bound volumes, the libraries (main, special collections and periodicals) and the oversized map cabinets had been moved to Lancaster Avenue. Material at Douglas Avenue was packed into moving totes, the shelving dismantled, moved over to Lancaster Avenue, reinstalled and then the moving totes were unloaded onto the shelving...this was repeated many times and required great coordination and the assistance of an excellent team. In addition, almost 700 banker boxes of records retention files were wrapped and moved in preparation for sorting, editing and arrangement.

► In the Archives & Research Library, some of the research requests lead to providing information on topics such as, the sinking of the SS Hestia; the descendants of Sir Howard Douglas, Lieutenant-Governor of New Brunswick from 1823 to 1831; the Eclectic Reading Club; Benedict Arnold; boxer Tommy Kelly; and the Aware House, a centre for teenagers and young adults that operated in Saint John in 1971 and 1972. The Archives & Research Library also provided text and images for a number of social media posts.

► Two summer students were hired under the Young Canada Works and Federal student employment programs; they assisted with preparing material for the collections move, the collections move itself as well as researching, sorting and describing an archival fonds.

ACQUISITIONS

- Joseph Edward White material related to career with Coast Guard, especially buoy markers. Gift of Lynn White.
- NB Confederation of Regions (CoR) Party material. Gift of Peter Whitebone.
- Twenty monographs related to moths and butterflies. Gift of Derek W. Bridgehouse.
- Three sermons by Reverend John A. Morison, 1915. Gift of Blaine W. Dunnett.



► Photograph of exterior of Francis & Vaughan, Saint John, NB – Gift of Christopher Webb..



► Bricklin Manual and ephemera. Gift of David Zelward.

From April 2024 through March 2025, 326 new titles were added to the research library catalogue and we received issues of fifty-nine different periodical titles.

Humanities

OF NOTE

- The New Brunswick Museum/New Brunswick Mat Registry website was scheduled to be launched in June so final preparations of research and database undertaken.
- Worked with Albert County Museum & R.B. Bennett Centre, Hopewell Cape, NB, on a plan for the acquisition and future display of a collection of artifacts related to Richard Bedford, Viscount Bennett, only New Brunswick-born Canadian Prime Minister, his sister, Mildred Mariann Bennett Herridge and her husband, William Duncan Herridge.
- Worked with Keillor House Museum, Dorchester, NB, on the review of a collection and plan for packing and storage.
- Represented New Brunswick Museum at the installation of former New Brunswick Museum Board Chair, Louise Imbeault as Lieutenant-Governor.
- Continued to provide access to Indigenous collections with the Wabanaki Visual Arts staff and students of New Brunswick College of Craft and Design.
- Move of the Humanities collections was enhanced by the hiring of two additional assistants who provided expertise in packing the fine art collection as well as the move of material from Douglas Avenue to Lancaster Avenue.

EXHIBITIONS



► Breath: An Installation by Ann Manuel / Souffle : Une installation d'Ann Manuel – Beaverbrook Art Gallery, Fredericton, NB; Keefe's Fishing Stage, Tilting, Fogo Island, NL [above] ; and Sunbury Shores Art & Nature Centre, St. Andrews, NB.



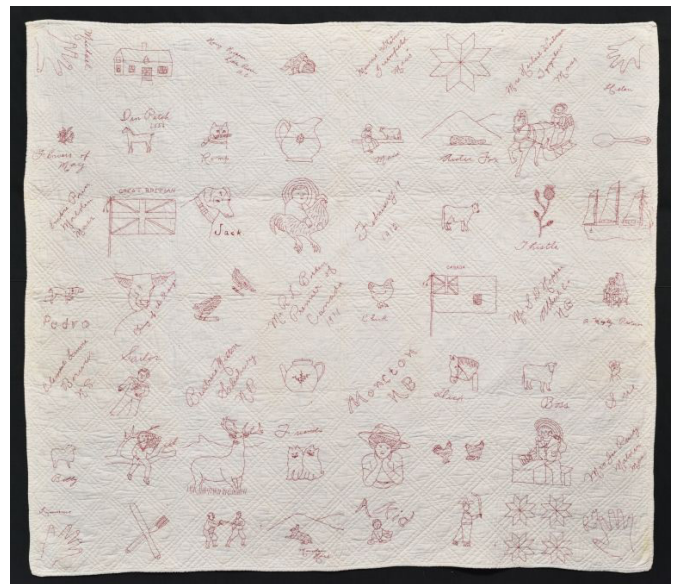
- ▶ Queens County Museum – Alexine Mackie Keay Wedding Dress Repro Cut-away.
- ▶ Bricklin Pop-up exhibition, marking the 50th anniversary of the first Bricklin rolling off the assembly line, McAllister Place, Saint John.
- ▶ Ontario Science Centre – Pen used for smallpox vaccination.



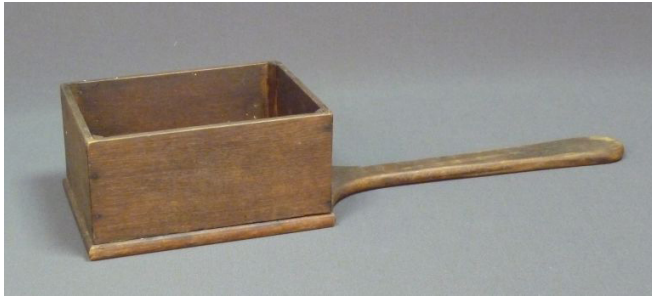
- ▶ New Brunswick Contemporary Quilt Awards – unveiling of the winning quilts at the Marco Polo Quilters' Guild exhibition on 11 May 2024.

ACQUISITIONS

- ▶ Jennifer Scantlebury Vienneau
Quilt: Connections, 2024
Machine piecing, raw edge appliqué, long-arm machine quilting on commercially dyed cotton, hand-dyed cotton and Misty-Fuse fusible web and polyester thread with cotton batting
128.3 × 168.3 cm
2024, New Brunswick Contemporary Quilt Award, Purchase, 2024 (2024.1)
- ▶ Robin Whittaker Naish
After Sew Quilt Designs
Quilt: Calling All Birds, 2017
Hand-quilted, needle-turn appliqué and English paper-piecing on cotton with polyester batting
115.6 × 115.6 cm
2024 New Brunswick Contemporary Quilt Award, Purchase, 2024 (2024.2)
- ▶ Maker Unknown
Trinity Anglican Church (Springfield, NB) cupboard: Hymnary Cupboard, c. 1825
Painted pine with iron
213 × 143.5 × 33 cm
Purchase, 2024 (2024.3)



- ▶ Maker Unknown
Hopper Family quilt, 1912
Machine-pieced, hand-embroidered and hand-quilted cotton with cotton batting
170 × 191 cm
Pattern: Redwork embroidery
Gift of Jane Clark, 2024 (2024.4.1)



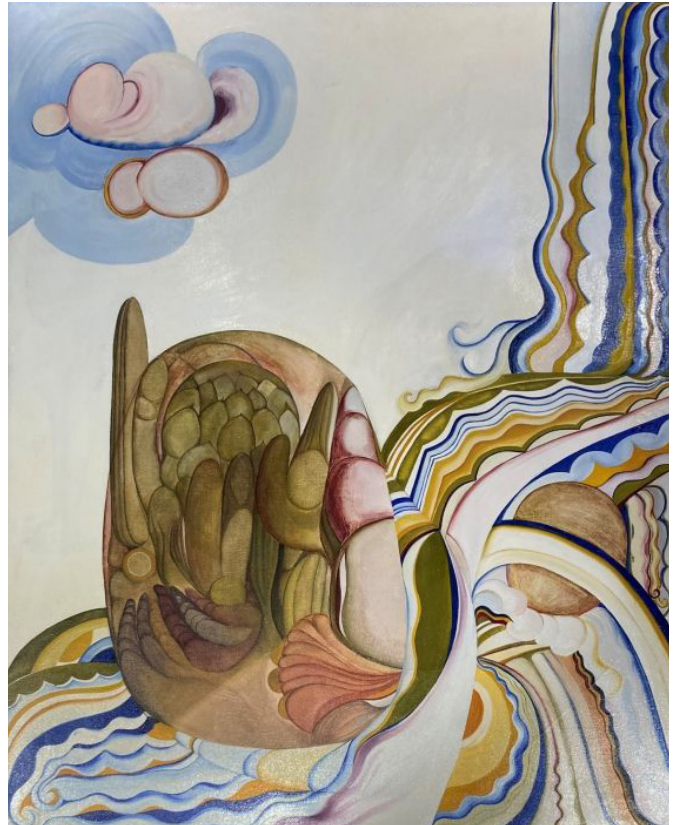
- ▶ Attributed to James H. Bowes, Canadian, 1830 - 1927
Confessional, tabernacle, vestment cabinet and collection (offertory) box: St. Patrick's Roman Catholic Church (Golden Grove, NB), 1854 ?
Stained wood with cloth and metal
Gift of Our Lady of Perpetual Help Church, 2025 (2025.1.1 -4)



- ▶ Maker Unknown
Necklace: Bricklin, 1974
Pewter and brass ? with leather (medallion):
5 x 6.5 x 0.5 cm
Gift of David Zelward, 2025 (2025.2.8)
Presented to some participants as part of the official unveiling of the Bricklin SV-1 in New York City on 25 June 1974.

LOANS

- ▶ Loan of Canadian Impressionist painter Helen Galloway McNicoll (1879-1915) painting, *The Farmyard*, c. 1908, to the Art Gallery of Hamilton, ON.
- ▶ *Mountains of Wonder and Tangles of Truth*: Kathy Hooper – three works by Kathy Hooper loaned to the retrospective exhibition organized and curated by Amy Ash and held at the Beaverbrook Art Gallery, Fredericton, NB, March-July 2024.



- ▶ Kathy Hooper, Canadian, born in Kenya, born 1935
Painting: *Sea of Blue*, 1969
Oil on canvas
121.9 x 91.4 cm
Purchased from the artist, 1969 (A69.35)



- ▶ *Hidden Blackness*: Edward Mitchell Bannister – Loan of four works by New Brunswick-born, Black artist, Edward Mitchell Bannister to the Owens Art Gallery.
- ▶ Ontario Science Centre – Pen used for smallpox vaccination.
- ▶ Queens County Museum – Alexina Mackie Keay Wedding Dress Reproduction Cut-away.

Development

Raising awareness and funds for the new museum and expanding philanthropic support

The Development Office continues to expand its efforts to attract new financial support for the Making History Now restoration project, as well as for ongoing public programming, educational resources, research and collections, and many new initiatives.

Having secured foundational gifts from various levels of government for the Museum's restoration, we received pledges of support from many donors and sponsors sharing the vision to create an enduring, meaningful legacy for New Brunswick.

In addition to government funding commitments, the Development team raised more than \$3 Million for the facilities restoration project from early supporters during the preliminary "Quiet Phase," in advance of launching a public fundraising campaign. A Campaign Cabinet will serve as a driving force throughout the capital campaign.

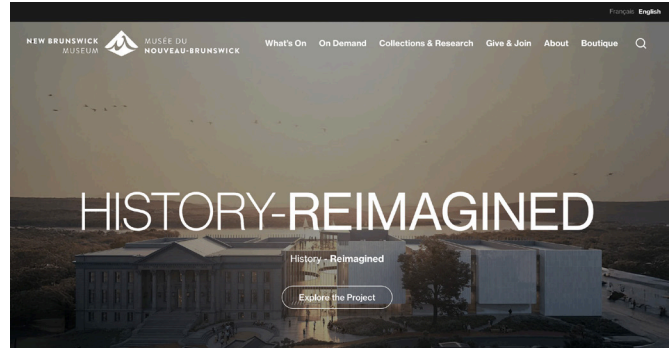
Major donors to the Museum during the past year included:

- ▶ Canada Life
- ▶ Crabtree Foundation
- ▶ The McCain Foundation
- ▶ New Brunswick Wildlife Trust Fund
- ▶ New Brunswick Environmental Trust Fund
- ▶ New Brunswick Department of Natural Resources and Energy Development
- ▶ Les Religieuses de Notre Dame du Sacré-Cœur
- ▶ RBC Foundation

Support for the *Making History Now* restoration project has been in addition to funding for other Museum priorities. We secured funding from the Atlantic Canada Opportunities Agency (ACOA) for a complete redesign of the Museum's website, providing a fresh new experience for online visitors, including plans and updates about the Museum's restoration.

Active stewardship and cultivation

We expanded in-person visits and meetings with donors and prospective donors when the architectural plans and designs for the new Museum were unveiled. During this fiscal year, the Development team enhanced the Museum's commitment to donors, while also attracting new prospects.



NBM launched a redesigned website in 2025 with ACOA funding

A growing community of members

This year's membership renewal drive and the excitement surrounding the restoration of our Museum brought many new members into our community, helping us build a strong base of support for the future. With 60% of memberships purchased by first-time members, our community of supporters has grown. Notably, more than 10% of memberships included an additional donation, demonstrating the generosity and commitment of those who choose to support the Museum. Our members support the Museum's mission and enjoy an insider's perspective through discounts at the Museum Boutique with many more benefits to be announced soon as we prepare for the Grand Reopening of the new New Brunswick Museum.

Rebuilding and diversifying revenue streams

The Museum's Development team has been successful in attracting funding for initiatives large and small. In response to new initiatives, the Museum is assessing its existing suite of revenue streams – from outside funding to memberships, rental and licensing options, admission fees, education and training initiatives, and innovative programming – to assess new opportunities.

Museum supporters have made significant commitments during the past 12 months, and we are profoundly grateful to our donors and members for their generous contributions. Their support is essential in helping the Museum realize New Brunswickers' vision of building a revitalized, accessible, experiential, and sustainable provincial museum with world-class exhibitions, scientific research, educational programming and collections development.

Exhibitions and Visitor Experience



NBM Celebrates 50 Years of the Bricklin with Special Pop-Up Exhibition

The display featured a 1975 Bricklin SV-1 in Safety Red, generously loaned for the occasion, alongside the Museum's own "Grey Ghost," a 1972 concept car unveiled to the public for the very first time. Presented at McAllister Place in Saint John from Aug. 2-4, 2024, the exhibition attracted an estimated 1,000 visitors each day.



The Museum also welcomed members of the International Bricklin Owners Association and former workers from the Saint John and Minto assembly plants, who shared valuable perspectives on the social history of New Brunswick's workforce during the 1970s.

New Brunswick Museum teams up with Place Fort La Tour

Through student employment programs, two summer students were assigned to support programming at the historic site. They worked from July 7 to August 31, 2024, and the collaboration proved highly successful.

The Museum Boutique moves online

The Boutique at Brunswick Square closed its doors in January 2025 to make way for an enhanced retail space in the new Douglas Avenue Museum. The temporary closure allows the Boutique team to focus on a new retail strategy, including an expanded online store and a line of Museum merchandise.

Museum Services

Move to Lancaster Avenue

The relocation of collections from the Museum site on Douglas Avenue to the Research and Collections Centre on Lancaster Avenue was completed in August 2024 in advance of a groundbreaking ceremony at the Museum site. Staff has since settled into the new Lancaster facility, carrying out a systematic inventory, refining documentation, and improving the efficiency of collections storage spaces.

Connecting with Community Museums



As part of the Museum's renewed provincial mandate, the Department of Tourism, Heritage and Culture directed NBM to connect with community museums across the province to better understand their operations—both the achievements and challenges they face on a daily basis. In response, the Museum Services team visited 31 museums during the fall, and this initiative continues through the summer of 2025.

Natural History

COLLECTION STATISTICS

CATEGORY	TOTAL
Publications (All)	70
Publications (Staff)	40
Manuscripts (peer-reviewed)	62
Presentations	49
Collections/loans/samples out or consulted	47
Media interviews/posts	58
Agency consults	107
Volunteer hours	60
Internal NBM databases	355,935
BiodiverseNB (NBM records)	178,134
BiodiverseNB (aggregators only)	2,325,760
Total BiodiverseNB (NBM + aggregators)	2,503,906
Specimen images at BiodiverseNB	2,112
GBIF records	159,401
GBIF datasets	7
Scientific citations using NBM specimens	459

OF NOTE

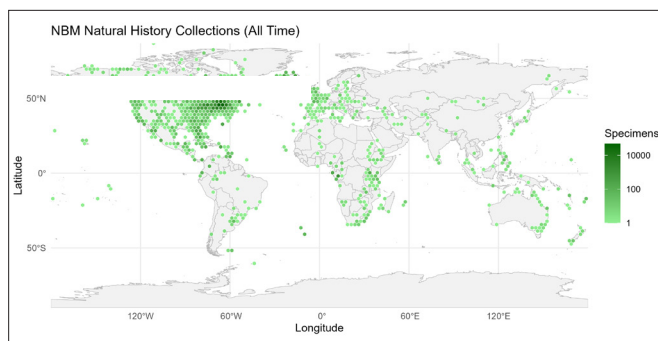
► **Donald F. McAlpine** retired in January 2025, marking the close of a remarkable 40-year career at the New Brunswick Museum.

It is difficult to overstate the impact McAlpine has had on the institution. Throughout his tenure, he was the driving force behind the development of the Museum's research collections—now recognized as among the most significant in Canada.

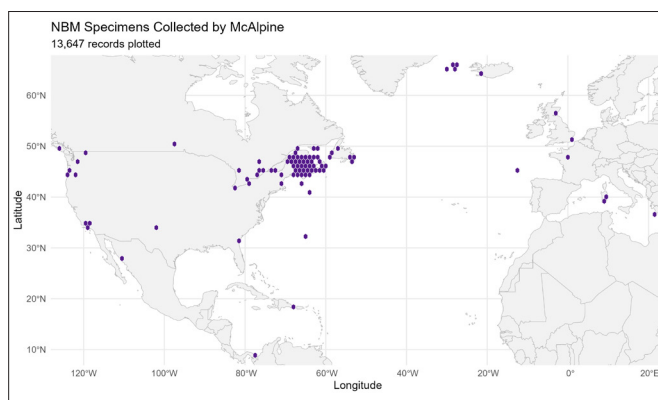
These maps highlight only a fraction of his contributions, showing specimens he personally collected. When we consider his broader influence—through students he mentored, collaborations he fostered, multidisciplinary field programs such as BiotaNB, and collections acquired through his extensive national network of colleagues and friends—it becomes clear that the full map of the NBM's collections more accurately reflects McAlpine's extraordinary legacy.



Dr. Donald McAlpine in the field



NBM Natural History collections (all-time)



NBM specimens collected by Dr. Donald McAlpine

► **Dr. Alfredo Justo**, Curator of Botany and Mycology, contributed to the publication describing two new species of *Macrolepiota* from North America.

Previously thought to be the European *Macrolepiota procera*, research has now confirmed that *M. macilenta* and *M. pallida* are distinct species endemic to North America. This work drew on dozens of collections made by citizen scientists across the continent. While there are not yet any confirmed records in New Brunswick, both species have been identified in Nova Scotia, Maine, and Quebec.
<https://fuse-journal.org/images/Issues/Vol14Art9.pdf>

► **The MycoMap Atlantic Canada** project, launched in 2024, aims to catalogue all mushroom species occurring across New Brunswick, Newfoundland and Labrador, Nova Scotia, and Prince Edward Island.

Citizen scientists and naturalists throughout the region are encouraged to submit mushroom collections for DNA sequencing. In its first year, the project received a total of 4,394 submissions, the majority of which have become part of the Museum's herbarium.

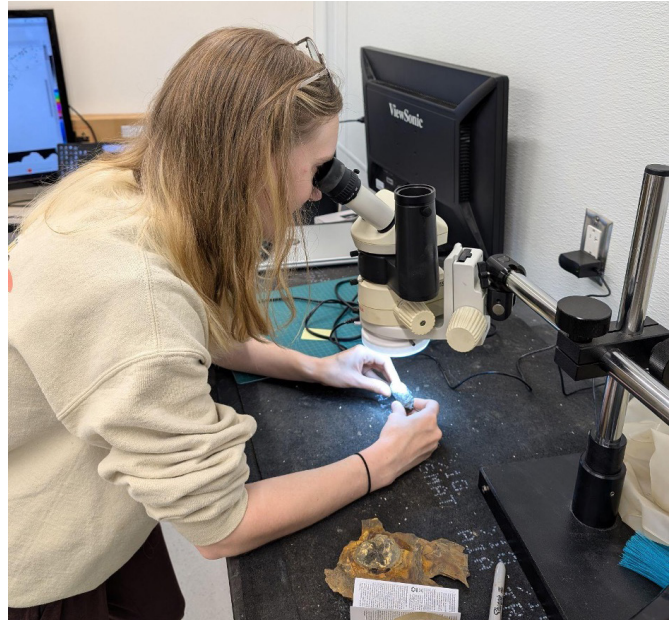
Already, new species have been discovered through this initiative, including the milkcap species *Lactifluus "deceptivus-NB01,"* collected by Curator of Botany and Mycology, **Dr. Alfredo Justo**, at Spednic Lake, New Brunswick: <https://mycota.com/the-mycomap-ac-network/>

► **Major discoveries in Gabon.**

Dr. Gregory Jongsma organized multiple research expeditions in Gabon, leading to several significant findings. Working alongside an international team of Gabonese and global researchers, the group identified a major frog biodiversity hotspot—home to approximately 70 species—making it one of the most diverse amphibian localities in Africa. The team also discovered several new species to science (currently being described) and documented seasonal species turnover, a first for tropical Africa.

► **Geology/Palaeontology Curatorial Assistant Hired**

In May 2024, the Natural History Department, on soft money from the NSERC Alliance Project (between the NBM and Carleton University, Ottawa; principal funding from Crabtree Foundation) made possible to hire **Bailey Malay** (MSc.) to fill the NBM Geology / Palaeontology Curatorial Assistant position for the first time in NBM history. In Malay's short time with the NBM thus far she has made significant contributions to the backlog in geology collections; has contributed significantly to world class fossil discoveries in the field and lab research working closely with NBM Acting Curator Matt Stimson.



New Geology/Palaeontology curatorial assistant Bailey Malay



► **Matt Stimson finishes PhD at Saint Mary's University**

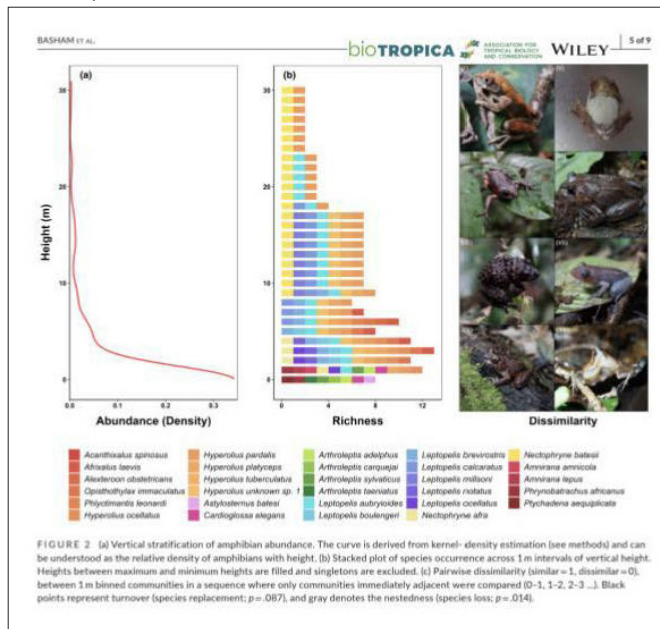
Title: Stimson, M.R., 2025. *A continental ichnological study across Romer's Gap (Mississippian Period) in Southern New Brunswick: implications for the colonization of Lacustrine and Alluvial continental environments.* Unpublished PhD Thesis, Saint Mary's University 713 p.

Synopsis: Stimson's PhD thesis examined trace fossils (fossil footprints, and burrows) as proxies for biodiversity across the lower Carboniferous (350 – 325 Million years ago) in New Brunswick. In his thesis he identified many new species of trace fossil and populated ancient ecosystems using fossil footprints and burrows where skeletons are as yet undiscovered in the fossil record. Some conclusions of interest include the earliest transition of amphibians into freshwater lake margins and their survival in dryland oasis when climate changed 340 million years ago.

PUBLICATIONS

* Names in bold are NBM staff or Research Associates.

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▶ Basham, E.W., B.R. Scheffers, A. Nakamura, A. Bamba-Kaya, and **G.F.M. Jongsma**. 2024. Vertical niche and trait associations in Central African amphibians. *Biotropica* (2024): e13349 (image above).

▶ Bohus, C., **M. Stimson**, B. Hebert, M. Scott, **B. Malay**, J. Calder, **S. Hinds**, L. Micucci, E. Spence, T. Miyashita, D. Frasier, and **H. Maddin**. 2025. Preliminary insights into a new and diverse tetrapod body fossil assemblage preserved within lycopod stumps from the Carboniferous (Moscovian/ Westphalian C) of Clifton, New Brunswick, Canada. *51st Atlantic Geoscience Society Annual Colloquium Abstracts* 61: 113.

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▶ Caballero, F., **A. Justo**, L.A. Parra, C. Angelini, G. Consiglio, F. Dovana, G. Ferisin, O. Kaygusuz, H. Knudsen, X. Llimona, G. Muñoz, et al. 2025. Taxonomic and phylogenetic overview of the genus *Volvariella* (*Volvariellaceae*), with a focus on European species. *Phytotaxa* 680: 1-85.

▶ **Clayden, S. R.** and J. L. Bullied. 2024. Moncton to Fundy National Park. *Field trip guide for the Committee on the Status of Endangered Wildlife in Canada*. COSEWIC National Meeting, Moncton, 6 pp.

▶ Cruickshanks, K, S.R. Haughian, **S.R. Clayden**, M. Frison, F. Anderson, and R.T. McMullin. 2024. Vertical differentiation of epiphyte communities in old growth hemlock forests in Nova Scotia, Canada. *Bryologist* 127: 413–426.

▶ **Driscoll, K. E.** 2024. Book Review: Lichens: the macrolichens of Ontario and the Great Lakes Region of the United States by R. Troy McMullin. *Funga Scripta* 3(4): 11–13.

▶ **Forsyth, R. G.** 2024. *Journal of Conchology* 45: 251-253.

▶ Gastaldo, R.A., P.G. Gensel, I.J. Glasspool, **S.J. Hinds**, O.A. King, A.F. Park, and **M.R. Stimson**. 2024. To rush into the secret house of death: The fate of a Tournaisian plant. *Geology* 52: 784-788. [https:// doi. org/10.1130/G522348.1](https://doi.org/10.1130/G522348.1)

▶ Gillingham, D., J. Hodges, F. Skeard, H. Hanel, Y. F. Wiersma, A. Arsenault, **K.E. Driscoll**, H. Paquette, and R. T. McMullin. 2024. Mi'kmaq knowledge helps undercover a new area of interesting lichen biodiversity on the island of Newfoundland (Ktaqmuk). *The Bryologist* 127: 249–268.

▶ Hannberg, A. T., **M. R. Stimson**, O. A. King, A. F. Park, **S. J. Hinds**, S. G. Lucas, L. F. Allen, L. Wilson, J. Campbell, and A. Edwards. 2025. Ichnology of the Pennsylvanian Boss Point Formation at Cape Enrage, New Brunswick, Canada: implication for the paleoenvironmental context for the Lower Boss Point Formation in the Cumberland Subbasin of the Maritimes Basin. *51st Atlantic Geoscience Society Annual Colloquium Abstracts* 61: 126-127.

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► Kaygusuz, O., **A. Justo**, M. Piepenbring. 2024. *Pluteus canaliculatus* (*Pluteaceae*: *Agaricomycetes*), a new species of *Pluteus* section *Celluloderma* from Turkey. *Phytotaxa* 658(2):136-150.

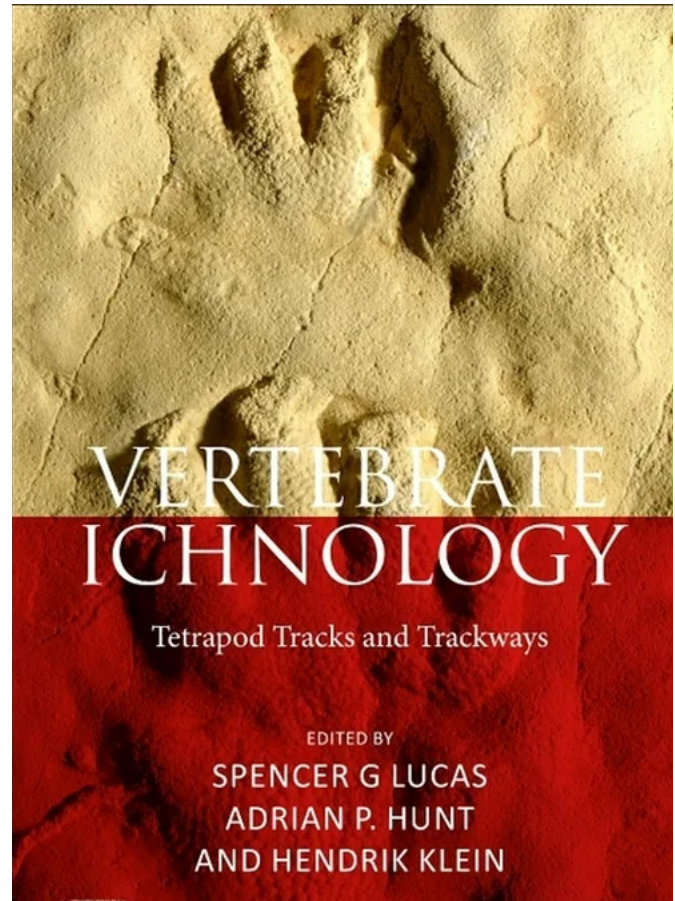
► Keerthi, V., **A. Justo**, C.K. Pradeep. 2024. Two new species of *Pluteus* (*Pluteaceae*) from India based on morphology and ITS based phylogeny. *Phytotaxa* 670(3):161-174.

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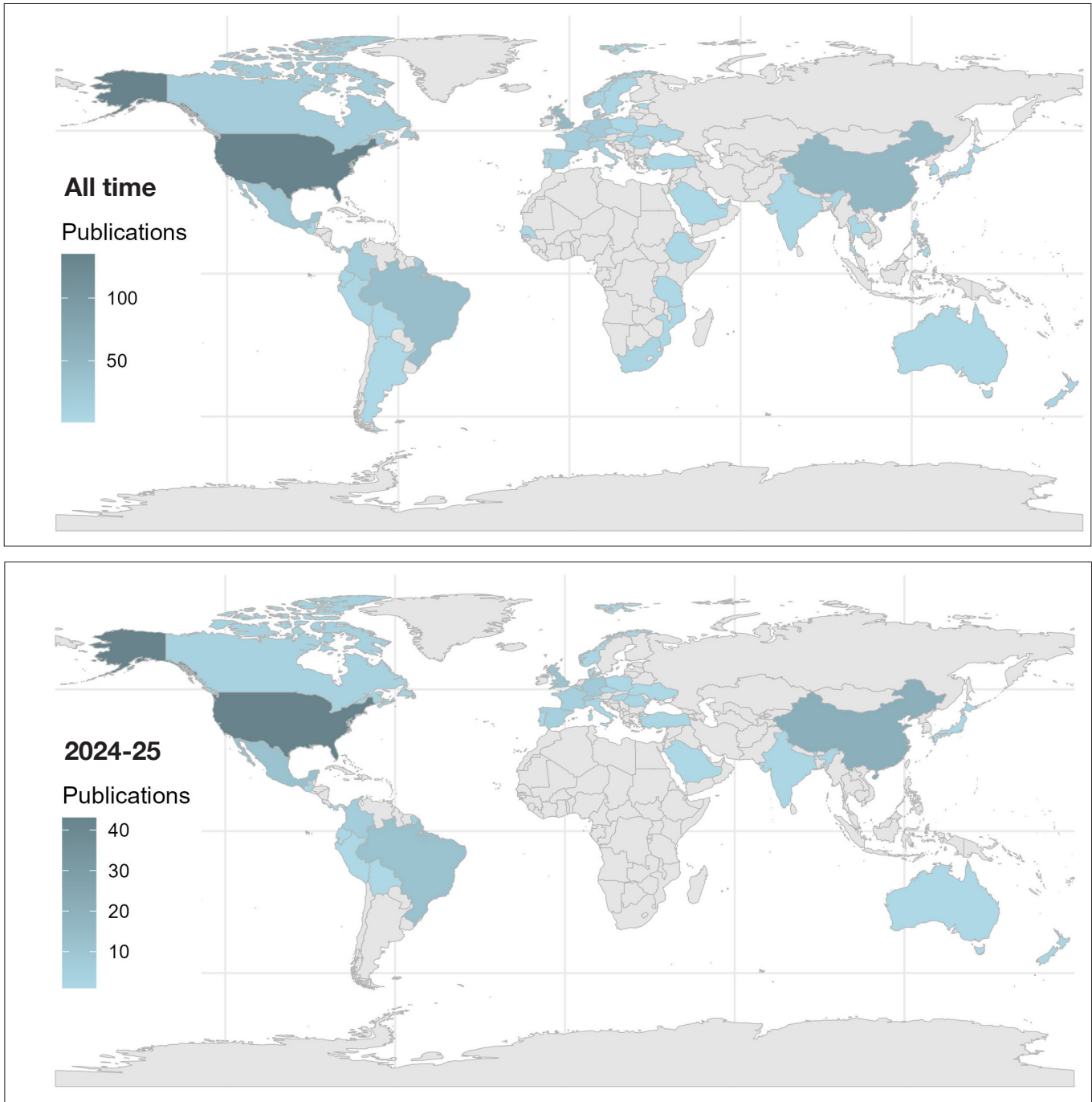


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- **McAlpine, D. F., K. Vanderwolf**, C. Fehlner-Gardiner, S. McBurney and D. Washinger 2024. Continuing increase in the abundance of the Big Brown Bat (*Eptesicus fuscus*) in Maritime Canada in the presence of white-nose syndrome. *Journal of Bat Research and Conservation* 17: 41- 49.
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- **McAlpine D. F.**, T. Wimmer, W. Ledwell, P.-Y. Daoust, L. Bourque, J. W. Lawson, W. Bachara, Z. N. Lucas, G. A. Reid, S. Lair, A. Francis, and R. Michaud. 2023. A review of beaked whale (*Ziphiidae*) stranding incidents from the inshore waters of eastern Canada. *Canadian Field-Naturalist* 137: 201-231.
- **McAlpine D. F.**, H. M. Huynh, and S. A. Pavey. 2024. Extinct sea mink, *Neogale macrodon*: a putative specimen in the New Brunswick Museum, Canada, confirmed as American Mink, *Neogale vision*. *Archives of Natural History* 51: 173-176.
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- Park, A. F., **M. R. Stimson, S. J. Hinds**, O. A. King, and D. G. Keighley. 2025. A tale of two landslides: seismic activity, sediment instability and unusual taphonomy in a Tournaisian lake, Albert Formation, New Brunswick, Canada. *57st Atlantic Geoscience Society Annual Colloquium Abstracts* 61:143.
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- Requejo, O., M.L. Castro, G. Corriol, **A. Justo**. 2024. *Clavicornona angustispora*, a new species from southwestern Europe. *Fungi Iberici* 4: 7-16.
- **Reynolds, J.W.** 2024. Recent discovery of Octolasion species in Leh-Ladakh, Union Territory, India represents a cosmopolitan European species. Pp. 108–122. In: *Innovations in Biological Science vol. 2*, Saeed, O.A. (ed.) London: BP International, 181 pp.
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- **Reynolds, J.W.** 2024. Global Checklist of *Sparganophilus* species (*Annelida: Clitellata: Oligochaeta: Sparganophilidae*) by county equivalents. *International Journal of Zoology and Animal Biology* 7: 000951.

NBM Natural History Citations Worldwide: All-Time vs. 2024-25



The NBM Natural History collections are a vital resource for scientific research in the province and globally. These maps highlight publications by scientists using NBM specimen data.

► **Reynolds, J.W.** 2024. Updates to the species in The Earthworms (*Lumbricidae*, *Megascolecidae* and *Sparganophilidae*) in Canada (Reynolds, 2022). *Megadrilogica* 28: 111–128.

► **Reynolds, J.W.** 2024. Informations nouvelles sur les espèces répertoriées dans l'ouvrage Les vers de terre (*Lumbricidae*, *Megascolecidae* et *Sparganophilidae*) au Canada (Reynolds, 2022). *Megadrilogica* 28: 129–146.

► **Reynolds, J.W.** 2024. New lumbricid records (*Oligochaeta: Lumbricidae*) in Ontario, Canada while searching for the invasive “jumping worms” (*Megascolecidae*). *GSC Advanced Research and Reviews* 20: 16–20. DOI: 10.30574/gscarr.2024.20.2.0293

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- **Reynolds, J.W.** 2025. History of terrestrial oligochaetologists in North America. *Journal of Entomology and Zoology Studies* 13: 236–250.
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- **Reynolds, J.W.** 2025. The genus *Sparganophilus* is exploding in North America! *Global Academic and Scientific Journal of Multidisciplinary Studies* 3: 22–28.
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- **Stimson, M., S. J. Hinds,** A.F. Park, O. King, L.F. Allen, A.T. Hannberg and C. Russell. 2024. Devonian-Carboniferous transitions in southern New Brunswick: the geological setting of Romer’s Gap. *Field trip guidebook for the 17th International Symposium on early and lower vertebrates*. ISELV, Rimouski, Quebec. 83 pp.
- **Stimson, M.R., S.J. Hinds,** A.F. Park, O. A King, L.F. Allen, A.T. Hannberg, and C. Russell. 2024, Devonian – Carboniferous Transitions in southern New Brunswick – The Geological Setting of Romer’s Gap, Part A pp 1- 83. In T. Miyashita, T. (ed.). *Field Guidebook 2. The Paleozoic of New Brunswick and Nova Scotia, 17th International Symposium of Early and Lower Vertebrates* edited, 168 pp.
- **Stimson, M.R.,** O.A. King, R.A. MacRae, **S.J. Hinds,** A.F. Park, S. Lucas, L.F. Allen, E.E. Spence, C. Bohus, T. Warnock-Juteau, **B. Malay,** and A. Mann, 2024. An Update on New Discoveries of Skeletal and Ichneological Evidence of Terrestrial Vertebrates from the Lower Mississippian Albert Formation of New Brunswick. p. 20 In E.A. Smith (ed.) *Abstracts 2024: Exploration, Mining and Petroleum New Brunswick*. New Brunswick Department of Natural Resources and Energy Development, Information Circular 2024-2.
- **Stimson, M.R.,** B. L. Hebert, J. H. Calder, C. P. Bohus, M. L. Scott, E. Spence, L. Smith, R. Gastaldo, **B. Malay,** O. A. King, **S. J. Hinds,** A. F. Park, R. A. MacRae, and **H. Maddin.** 2025. On the discovery of a new tetrapod-bearing lycopod tree-stump fauna from a paleovalley refuge during the Moscovian (Westphalian C) Clifton Formation of New Brunswick, Canada: implications for ecological persistence prior to paleoenvironmental rain forest collapse. *57st Atlantic Geoscience Society Annual Colloquium Abstracts* 61:153.
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ACQUISITIONS

Zoology

► Approximately 1,400 amphibian and reptile specimens acquired through Gabon field programs, plus hundreds of frogs, salamanders, crayfish, fish, and invertebrates from BiotaNB and other regional projects. Significant donations included 4,201 insect specimens, ants, crayfish, and a caribou mount.



NBM staff (Andrew Sullivan), Co-op student (Karise Pusey), and visiting researcher (Patrick Champagne) processing zoology specimens collected in 2024 (above).

Botany & Mycology

► More than 3,000 mushroom collections for sequencing (*MycoMap*), ~400 lichens from John McCarthy, and numerous bryophytes, lichens, and vascular plants from BiotaNB and forays.

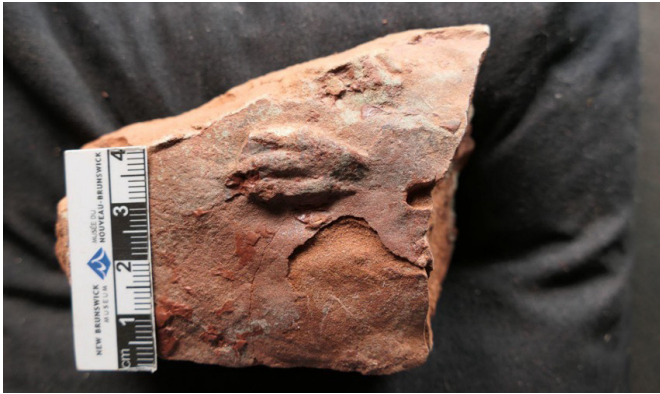
► *Gliophorus* sp. “psittacinus-NB02” (top right) – A likely undescribed species, collected by Toni Doucette (MycoNB) at Fernhill Cemetery in Saint John. It is the second undescribed species of this group collected in NB. The first one *Gliophorus* sp. ‘psittacinus-NB01’ was collected in Kennedy Lakes as part of BiotaNB in 2022. (<https://www.inaturalist.org/observations/131259829>).

► *Neohygrocybe* “sp-NB01” (bottom right) – A likely undescribed species, collected by Rosemary Curley on PEI. All currently known collections of this undescribed taxon are from NB and PEI, all sequenced through the MycomapAC project. Not yet recorded anywhere else. (<https://www.inaturalist.org/observations/234723276>).

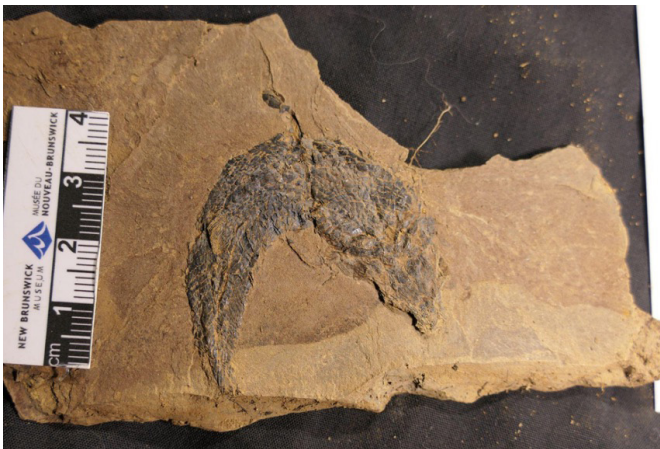


Geology & Palaeontology

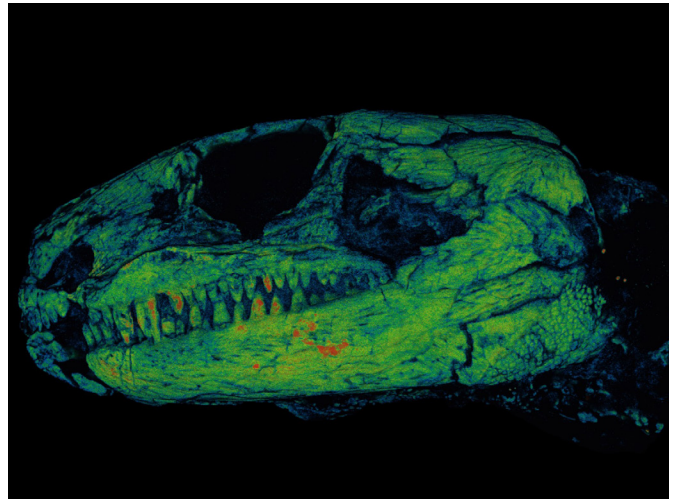
► Landmark fossil tetrapod skeletons from Clifton, NB accessioned and prepared under the NSERC Alliance, with additional fossils from Albert Mines, Norton, Cape Enrage, and Drury Cove.



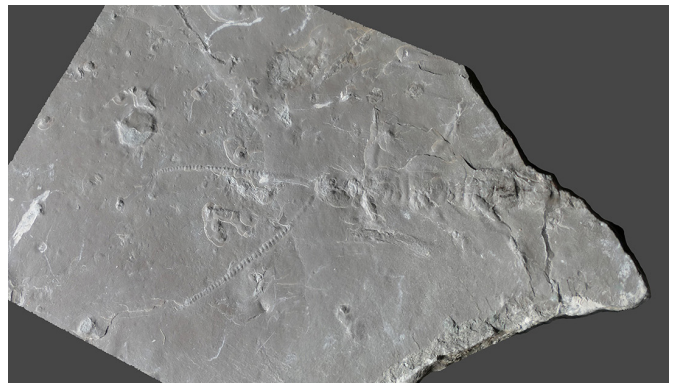
► Following previous discoveries by past Olivia King and Matt Stimson, Bailey Malay and Stimson have added significant discoveries of new Triassic-aged (245 million years ago). These footprints are older than the classic dinosaurs that most are familiar with by nearly 180 million years when the earliest dinosaurs, their cousins and early crocodile-like reptiles roamed NB. Once published in peer reviewed journals, this discovery will push back Canada's fossil record of like during the Mesozoic (Triassic, Jurassic Cretaceous) by 45 million years as Canada's oldest evidence of Mesozoic terrestrial life **(above)**.



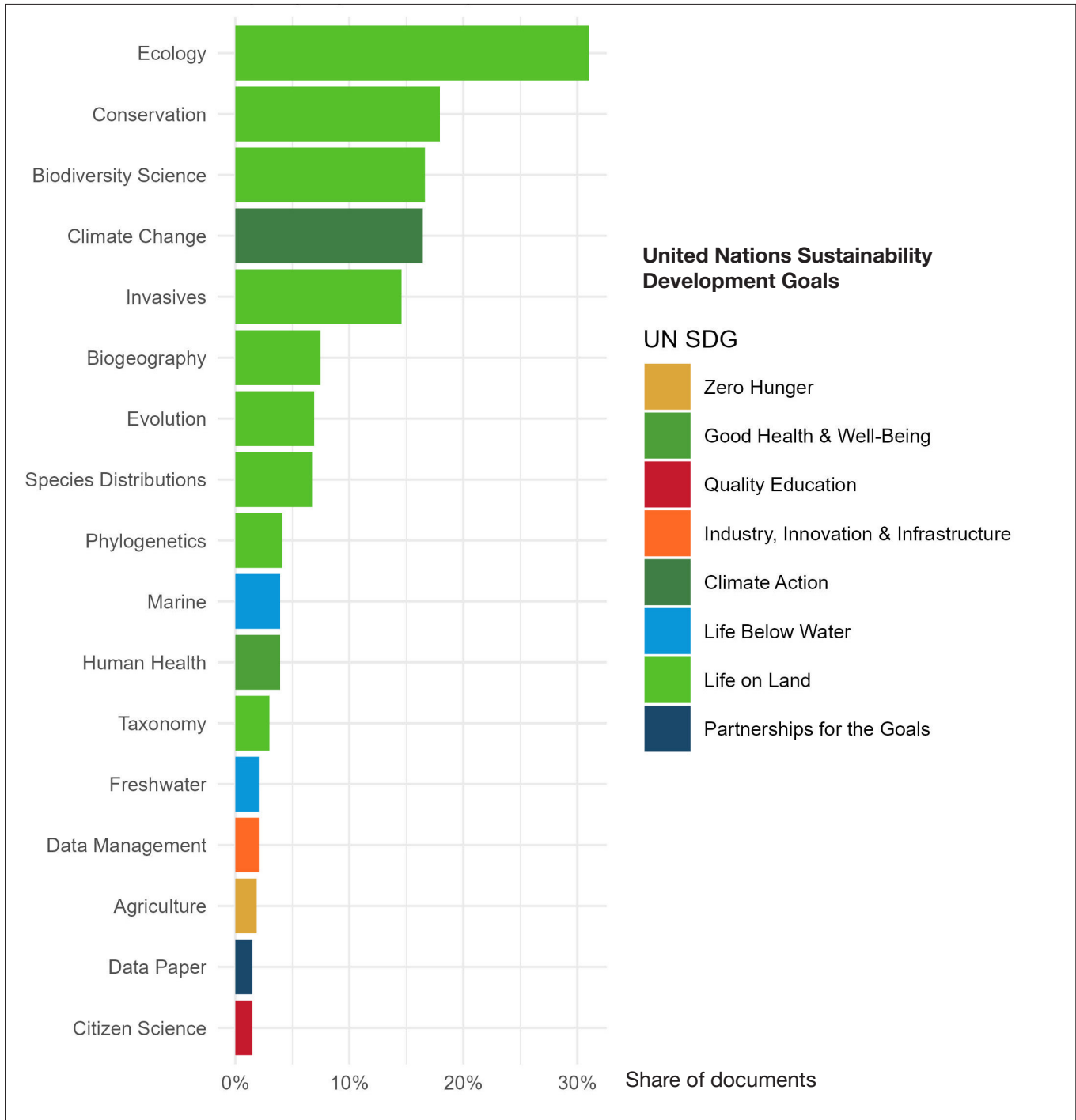
► Fish fossils have been known from Albert County for more than a century. However recent work this year between NBM researchers (Stimson and Malay) and NSERC alliance PhD student Trystal Warnock-Juteau, have uncovered hundreds of new specimens. preliminary results suggest that there could be as much as a dozen new species of fish that once lived in fresh water lakes that once occupied southern New Brunswick 350 million years ago **(above)**.



► In the fall of 2024, Stimson, Malay and research colleagues (Margaret Scott, Brian Hebert) made a significant discovery of New Brunswick's first fossil amphibian/reptile skeletons **(above)**. Although fish and shark body fossils were previously known, these represent one of the most significant fossil discoveries in the province. They range in scale from the size of a newt to a small crocodile with a very diverse assemblage including probable new species. Amphibians and reptiles were fossilized inside once hollowed-out fossil tree stumps and are entombed next to complete 3-dimensional invertebrates body fossils such as millipedes isopods, and diplurans **(below)**; some of which are the oldest ever found in the fossil record.



NBM Natural History Citations by Topic



LOANS

Over the year, 47 outgoing/consulted loans and samples were processed, plus numerous returns.

Highlights include loans of Carboniferous fossils to Carleton University and UNB, lichen loans to Nature Trust NB and Fundy National Park, slime mould substrates to Dr. Steven Stephenson, and zoological tissues to national and international labs for genomic research.

Visiting researcher, Patrick Champagne (University of Queensland, Australia), measured more than 650 frog specimens as part of a study on functional diversity.

Communications and Marketing

Top Social Media Posts of 2024-25

Where our stories reached and resonated most

Instagram Top 5

These posts drew strong engagement because Instagram audiences respond to striking visuals, behind-the-scenes moments, and milestone stories. The top performers reflect deep engagement and visual resonance.



Bricklin 50th Anniversary Exhibit



NBM celebrates 90 years at Douglas Ave.



Museum groundbreaking ceremony



NBM paper in *Atlantic Geology*



BiotaNB "Save the Date"

Facebook Top 5

Facebook's community-driven sharing led these posts to reach large, diverse audiences. Posts rooted in provincial pride, heritage stories, and good-news science performed especially well, demonstrating broad reach and community sharing.



Bricklin 50th Anniversary Exhibit



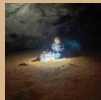
Happy New Brunswick Day



Canadian Field-Naturalist honours



Hilton Arthur Belyea's legacy



Hope for N.B. Bat Population



nbm_mnb Heralded as an engineering marvel, the first Bricklin rolled off the assembly line at 245 Industrial Avenue in Saint John on August 6, 1974.

We're marking the 50th anniversary of this historic moment with a pop-up exhibition of select Bricklin artifacts at Saint John's McAllister Place, Friday, August 2 and Saturday, August 3 during mall hours.

The exhibition features the "Grey Ghost", the original 1972 concept car named for its colour and the fact it went missing for years until finally tracked down in a Colorado barn.

As Bricklin's vision for a safe and sexy sports car, the Grey Ghost sparked a brief but dazzling era in which Bricklins were featured as prizes on game shows like "The Price is Right" and "Let's Make a Deal" and appeared on "the Today show", "Chico and the Man", and other top-rated TV programs.

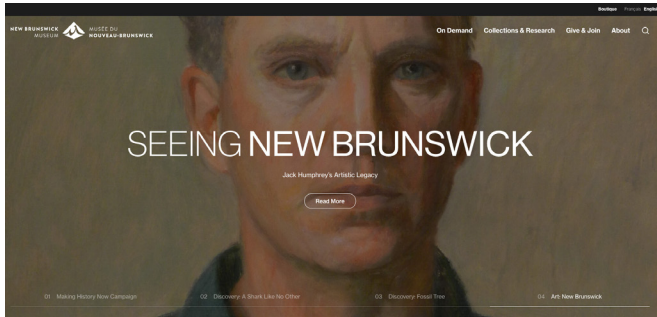
Also on display will be a pristine SV-1 model in Safety Red, as it rolled off the Saint John assembly line in April 1975.

Come learn more about New Brunswick's surprising auto heritage with us!



Liked by nbm_boutique_mnb and 78 others
July 30, 2024

OF NOTE



► This year marked the launch of a new bilingual website, a cornerstone of the Museum’s revitalization and public-engagement strategy. The Marketing and Communications team led the project from planning through launch, coordinating content creation across departments, overseeing design, and ensuring a seamless user experience. Key achievements included building a modern WordPress framework, new templates for core pages, a robust translation workflow, and sourcing photography to reflect the breadth of the Museum’s collections and activities. The new site positions NBM for a strong public relaunch and provides a flexible platform to support ongoing Making History Now campaign communications.

► 2024 marked the 50th anniversary of the first Bricklin rolling off the Saint John assembly line on August 6, 1974. In support of the anniversary, we were on hand for a pop-up exhibition at Saint John’s McAllister Place, showcasing key Bricklin artifacts and celebrating the car’s legacy, including the “Grey Ghost,” the original 1972 concept vehicle (top-right). Other anniversary activities supported: a track meet at Geary speedway with the International Bricklin Owners Association and an Antique Automobile Museum announcement with one of the NBM’s Bricklins on display (bottom-right).

Other notable activities and initiatives:

- Groundbreaking Ceremony at Douglas Ave. construction site
- Construction project comms support: news releases, announcements, media relations
- Capital Campaign marketing and comms support
- Marketing and promotion for 14th Annual BiotaNB
- Antique Automobile Museum announcement featuring a Bricklin display (Edmundston)
- Comms support for NB Mat Registry activities
- Marketing support for NBM’s Know Your Own Artists at the Beaverbrook Art Gallery
- Social media marketing support for Association Heritage NB’s Summer of History

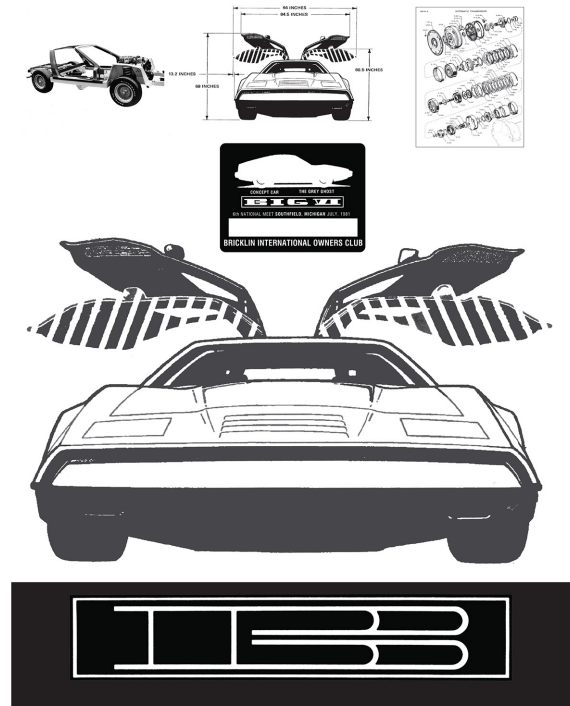
GREY GHOST

CONCEPTUAL VEHICLE
1972
NBM Collection 2014.22

“It’s a sports car because it looks like one...and the low center of gravity so it’s fun to drive...but the idea behind it was, safety does not have to be ugly, number one...and that’s what SV1 stands for: Safety Vehicle One”
– Malcolm Bricklin

VÉHICULE CONCEPTUEL
1972
Collection MNB 2014.22

“C’est une voiture de sport parce qu’elle en a l’air... et son centre de gravité est bas, ce qui la rend agréable à conduire... mais l’idée sous-jacente était que la sécurité ne doit pas être laide, numéro un... et c’est ce que signifie SV1 : Safety Vehicle One”
– Malcolm Bricklin



Edmundston Mayor Eric Marquis at the Antique Automobile Museum announcement

THE NEW BRUNSWICK MUSEUM

LE MUSÉE DU NOUVEAU-BRUNSWICK

Statement of Operations and Changes in Fund Balances

Year ended March 31, 2025, with comparative information for 2024

	General Fund	Property and Equipment Fund	Restricted Fund	Endowment Fund	2025	2024
Revenues:						
Grants:						
Provincial	\$ 3,052,013	\$ 5,439,174	\$ 1,124,511	\$ –	\$ 9,615,698	\$ 7,369,852
Federal	–	–	4,284	–	4,284	3,716
Interest income	87,839	–	–	111,648	199,487	180,161
Webster Foundation	–	–	–	86,130	86,130	76,512
Museum services (note 5)	63,211	–	464,777	–	527,988	521,818
Other grants	–	–	204,689	–	204,689	20,699
Bequests and donations	–	–	1,387,892	81,040	1,468,932	51,390
	<u>3,203,063</u>	<u>5,439,174</u>	<u>3,186,153</u>	<u>278,818</u>	<u>12,107,208</u>	<u>8,224,148</u>
Expenditures:						
Salaries and benefits	2,631,057	–	489,735	–	3,120,792	2,875,161
Materials, supplies and services	634,190	–	1,253,751	26,234	1,914,175	1,858,480
Amortization	–	207,087	–	–	207,087	146,683
Collections and accessions	13,245	–	3,957	–	17,202	14,956
Grants	–	–	–	–	–	2,300
	<u>3,278,492</u>	<u>207,087</u>	<u>1,747,443</u>	<u>26,234</u>	<u>5,259,256</u>	<u>4,897,580</u>
Excess (deficiency) of revenues over expenditures	(75,429)	5,232,087	1,438,710	252,584	6,847,952	3,326,568
Gain on sale of investments	–	–	–	61,358	61,358	25,522
Net surplus (deficit)	(75,429)	5,232,087	1,438,710	313,942	6,909,310	3,352,090
Fund balance, beginning of year	61,521	3,276,682	2,122,484	3,053,724	8,514,411	5,046,163
	(13,908)	8,508,769	3,561,194	3,367,666	15,423,721	8,398,253
Interfund transfers	75,429	300,522	(289,820)	(86,131)	–	–
Net remeasurement gains	–	–	–	112,897	112,897	116,158
Fund balance, end of year	\$ 61,521	\$ 8,809,291	\$ 3,271,374	\$ 3,394,432	\$ 15,536,618	\$ 8,514,411

See accompanying notes to financial statements: nbm-mnb.ca/en/about-us/financial-documents/