

ANNUAL REPORT

APRIL 1 · 2022 –
MARCH 31 · 2023

NEW BRUNSWICK
MUSEUM



MUSÉE DU
NOUVEAU-BRUNSWICK

VISION

The New Brunswick Museum (NBM) is a collection-based public institution which engages people, in both official languages, and contributes to the knowledge and understanding of New Brunswick's cultures and natural environment.

MISSION STATEMENT

The New Brunswick Museum is New Brunswick's provincial museum. As such, it is a principal repository and steward of material that documents or represents the natural and human history of New Brunswick and other related regions. In partnership with institutions and communities we collect, preserve, research and interpret material to foster a greater understanding and appreciation of New Brunswick provincially and globally.

LAND ACKNOWLEDGMENT

We respectfully acknowledge the territory in which we gather as the ancestral homelands of the Wolastoqey, Mi'gmaw, and Peskotomuhkati. We strive for respectful relationships with all the peoples of this province as we search for collective healing and true reconciliation to honour this beautiful land together.



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MESSAGE FROM THE CHAIR OF THE BOARD

DR. KATHRYN HAMER

Fiscal Year 2022/23 saw the Board of Directors make significant progress on several fronts – progress that has set the museum on a firm path toward sustainability.

We are pleased to submit the Annual Report of the New Brunswick Museum for the fiscal year ended March 31, 2023 in compliance with the *Accountability and Continuous Improvement Act*. We are accountable for the preparation of this Annual Report and for the results contained herein.

In April, 2022, we submitted the completed 2022-2027 **Strategic Plan**, which received ministerial approval in February 2023. The Plan comprises four key pillars, which will guide the New Brunswick Museum (NBM) through a period of profound and exciting change:

- 1 Regeneration through new facilities
- 2 A strong and empowered NBM
- 3 A viable and sustainable NBM
- 4 An invigorated Pan-NB approach

We thank the many contributors who offered their thoughts and advice from around the province, and our strategic planning partner, Nordicity, for their support and guidance during this comprehensive process.

In preparation for a major fundraising initiative associated with the NBM Revitalization Project, the Board of Directors

worked closely with the Foundation for the New Brunswick Museum and its Board to develop and sign a **Memorandum of Understanding** that will guide our interaction and clarify roles and responsibilities in the future. I am very pleased with our two organizations' strong and productive relationship.

In July, the NBM received more than **\$8 Million in joint funding from the Government of New Brunswick and the Government of Canada**, to fund the design and planning phase of the NBM Revitalization Project. The Facilities Committee was particularly active on this front and, during the year, worked closely with staff to develop a comprehensive list of project requirements that would serve as a foundation for decision-making going forward.

In November, the Board was encouraged by the passage of an **Amendment to the New Brunswick Museum Act**. This Amendment invests the Board with the responsibility for facilities revitalization, renovation and rebuilding – laying the governance foundation required for the NBM Revitalization Project and improving the Board's ability to steward our collection over the long term.

This year's most significant step forward was developing a **Request for Proposals for Architectural Design Services** for the NBM Revitalization Project, which was released in January 2023.

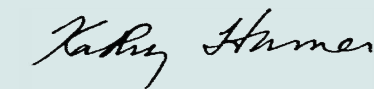
I want to thank NBM COO Brent Suttie for his tireless efforts this year, Assistant Deputy Minister Shannon Wilson at the Department of Tourism, Heritage and Culture for her ongoing support, and Sherry Waycott for keeping the trains running on time.

My gratitude also goes to all NBM Board members who finished their terms this year. Each of you played an important part in getting us where we are today.

I'd also like to warmly welcome all Board members who began their terms this year and thank them for their dedication to ensuring the success of this once-in-a-century project. Finally, as the Board transitions to new leadership, I want to acknowledge and thank William Forrestall for his willingness to assume the responsibilities of the Acting Chair.

We came a long way this year, and although we still have far to go, we can confidently look forward to an exciting journey.

Sincerely,



Dr. Kathryn Hamer
Chair



BOARD OF DIRECTORS

APRIL 2022-MARCH 2023

The New Brunswick Museum was established under the *New Brunswick Museum Act* as a Crown corporation with a Board of Directors of not more than 15 members to be appointed by the Lieutenant-Governor in Council, one of whom shall be appointed as President of the Board by the Lieutenant-Governor in Council.

The board of directors as of March 31, 2023, included:

William Forrestall

Member, Vice Chair
(since January 2023)
Fredericton, NB

Catherine Isabel Eddy

Secretary
Bathurst, NB and Fredericton, NB

Pierre-André Fruytier

Member, Treasurer
(since September 2022)
Rothesay, NB

Chief Hugh Akagi

Member
St. Andrews, NB

Ian Baird

Member
Fredericton, NB

Suzanne Coulombe

Member
Saint-Quentin, NB

Emmanuel Elmajian

Member
Saint John NB

Brian Lordon

Member
Riverview, NB

Noel Milliea

Member
Elsipogtog, NB

Wayne Power

Member
Rothesay, NB

Francine Quinn-Steeves

Member
Rothesay, NB

Lyne St-Pierre-Ellis

Member
Fredericton, NB

Ralph Thomas

Member
Saint John, NB

Neil A. Vibert

Member
Miscou, NB

Others that served on the board of directors in 2022-2023 included:

Dr. Kathryn Hamer

Chair
Sackville, NB

Katie Bowden

Acting Vice Chair
(term ended September 2022)
Quispamsis, NB

Elsbeth M. Hagan

Treasurer
(term ended September 2022)
Lakeville, Carleton, NB

Shawn J. McCarthy

Executive Member
(term ended September 2022)
Miramichi, NB

Stephany Peterson

Member
(term ended September 2022)
Quispamsis, NB

Derek James Cooke

Member (resigned)
St. Stephen, NB

Ken Paul

Member (deceased 2022)
Pillick (Kingsclear First Nation), NB



MESSAGE FROM THE CHIEF OPERATING OFFICER

BRENT SUTTIE

Challenges and significant progress for the staff and volunteers of the New Brunswick Museum have been marked this year. The decision to close our Market Square Exhibition Centre was a significant, but necessary step to allow staff to focus on preparing the museum's collections for a generational revitalization project.

This project will require multiple moves of our incredible collections and our expert technical staff's intense focus on ensuring our revitalized NBM meets the needs of the public and the collections long into the future.

Moving the collections of an 181-year-old museum is no small feat. Our museum has a remarkable array of objects and specimens captured in its databases, from the extremely tiny to the extremely large and from extremely fragile to the robust. Many of the collections require specialized curation – some frozen, some boxed, some in a bath of ethanol to aid in their preservation. It's not an overstatement to say that each item needs its own customized packaging and moving plan to ensure every object is secure and can be tracked through the entire move process to its interim curatorial space.

NBM staff have thrown themselves into this process, using their skills to make bespoke boxes for fragile items, to wrap and crate larger items, and to protect our province's most precious items as they move into our new interim collections and research space while the NBM Revitalization Project proceeds.

The 2022/2023 fiscal year saw our team manage the move from the Exhibition Centre at Market Square into our Douglas Avenue Collections & Research Centre and other support facilities – while we supervised the fit-up of the Lancaster Avenue location in partnership with the Department of Transportation and Infrastructure. This new location will be home to the collections and research activities during the project's building phase.

When completed in November 2023, the Lancaster Avenue location will host both the collections and NBM staff offices, allowing us to welcome researchers and the public via appointment. It will take approximately six months to move everything into this temporary home.

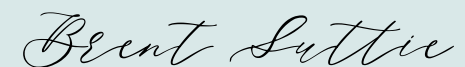
Although our next fiscal year will see exciting progress on the design of the revitalized NBM and groundbreaking for actual construction, we are very proud of the progress made this year. We would also like to acknowledge the contributions of a team of expert Indigenous and non-Indigenous Certified Archaeological Field Technicians who joined our team at the museum this past year to conduct their research and aid in the curation of the museum's collections.

While this extraordinary experience has been unfolding around them, NBM staff has also maintained a variety of streams of work, including acquisitions, research, conservation work, fieldwork, advising and consultation services, interpretation programming, media relations and

social media, stakeholder relationship building, donor relations and more. We cannot wait to reopen fully to the public and help New Brunswick communities share their stories with the world as they visit their Revitalized New Brunswick Museum.

I want to thank all NBM staff, students and volunteers for their patience and hard work this past year. I would also like to thank the Departments of Tourism, Heritage and Culture and Transportation and Infrastructure for their invaluable support in helping us move closer to our vision of a Revitalized New Brunswick Museum for the next century. We're making this long-awaited, once-in-a-lifetime experience a reality together.

Thank you.



Brent Suttie
COO, New Brunswick Museum



2022-2023 MILESTONES

**APRIL
2022**

⋮
Strategic Plan completed and submitted to GNB.

⋮
Memorandum of Understanding signed between NBM and Foundation for the NBM.

**JULY
2022**

⋮
\$8.4 M provided by the provincial and federal governments for the planning phase of NBM Revitalization Project.

**OCTOBER
2022**

⋮
Market Square Exhibition Centre vacated.

**NOVEMBER
2022**

⋮
Museum Act amended by GNB, giving Board of Directors the responsibility for the Facilities Revitalization Project.

⋮
Delilah whale skeleton model moves out.

⋮
Lancaster Avenue renovations begin.

**JANUARY
2023**

⋮
RFP for Architectural Services issued.

**MARCH
2023**

⋮
Diamond Schmitt selected as architects for NBM.

RESEARCH & REQUESTS AND PUBLICATIONS

Throughout the year, staff continued to provide service to the public and maintain some research programs. There were several staff publications, for example:

- ▶ **Peter Larocque's** foreword in JoAnne Rivers' biography *Violet A. Gillett: Painting with Words* (2022);
- ▶ **Miller, R. F, M. Stimson**, D. Elliot, R. Fensome, R.A. MacRae and G. Williams. 2022. Fish tales. Pages 118-121 In Fensome, R and G. Williams. Last billion years: a geological history of the Maritime Provinces of Canada, 2nd edition. Nimbus Publishing, Halifax, NS;
- ▶ **Justo, A., A. W. Hood**, R. A. Swenie, and P. B. Matheny. 2023. *Hydnum atlanticum*, a new species from eastern North America. *Fungal Systematics and Evolution* 11: 63-70; and
- ▶ **McAlpine, D.F. J.W. Reynolds**, L. R. Manzer, and K. Elton. 2022. First reports of invasive pheretimoid earthworms (Oligochaeta: Megascolecidae) of Asian origin in Atlantic Canada. *Bioinvasions Records* 11: 830-838.
- ▶ **Suttie, Brent**. 2022. 'Knowing Place: Predictive Modelling, Palaeo-Landscapes and the Knowledge of Lost or Hidden Places.' In *Mobile Landscapes and their Enduring Places* by Bruno David, Jean-Jacques Dellanoy and Jessie Birkett-Rees. Cambridge Elements Series, Elements of Current Archaeological Tools

and Techniques edited by Hans Barnard and Willeke Wendrich. Cambridge: Cambridge University Press.

- ▶ Birkett-Rees, Jessie, Bruno David, **Brent Suttie** & David Kennedy. 2023. Predictive Modelling of the Impacts of Climate and Sea Level Change on Gippsland Lakes Aboriginal sites. Buchan Valley and Gippsland Lakes Cultural Mapping Project.

Research advice and access to collections continued, including, for example:

- ▶ a request by Wilson's Point Historic Site staff for copies of correspondence between historian Louise Manny and Lord Beaverbrook regarding the restoration of Wilson's Point in Derby Junction, NB., followed by an onsite visit to review other documents relating to the site;
- ▶ the identification of an 19th century belt plate by an Swiss-born Loyalist silversmith, Lewis Fueter(1746-1784) which led to the identification of a second belt plate in the NBM's collection by the same artist;¹
- ▶ an inquiry from a Californian researcher about Robert Foulis (1796-1866), his invention of the steam foghorn, as well as Foulis' correspondence with Sir Samuel Leonard Tilley that is held in the NBM Archives;
- ▶ provision of information on paleontology and geology of northern NB to the Restigouche Regional Museum, Dalhousie, NB;

- ▶ feedback on population estimates of *Pannaria lurida* (Wrinkled shingle lichen) and comments on other rare lichens related to preliminary assessment of a possible Key Biodiversity Area



to the Wildlife Conservation Society Canada, Toronto, Ontario; and

- ▶ provision of BiotaNB 2013-14 species data from Grand Lake Meadows Protected Natural Area to a Gagetown watershed group Voices for a Sustainable Environment and Communities.

Over the year, staff provided information for various photo requests for publications, lectures, research and online reporting. A few examples are:

- ▶ seventy-five images for Formac Publishing's book *The Great Saint John Fire of 1877: The Rise, Destruction and Recovery of Canada's Leading Port City*, by Mark Alan Greene;
- ▶ Art Gallery of Ontario's request for Helen Galloway McNicoll's painting, The Farmyard to be illustrated in *Cassatt McNicoll: Impressionists Between Worlds*; and
- ▶ the Town of Grand Bay-Westfield requested permission to use an 1839 image of Alwington Manor for a commemorative coin.

HIGHLIGHTS



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ACQUISITIONS HIGHLIGHTS

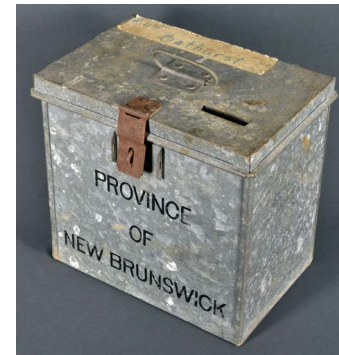
- ▶ A collection of Indigenous (Wabanaki) basketry.¹
- ▶ A collection of nursing-related artifacts.
- ▶ 24 missing pages from the diary of Reverend Frederick Dibblee (1753-1826), to complete the diary acquired in 1935.
- ▶ Handwritten music sheet owned by Mary Campbell.
- ▶ Catherine Irene O'Toole Crowley's quilting templates and patterns.
- ▶ New Brunswick Mat Registry Collaborative Mat Diptych – Carnegie Rug Hookers and Les Hookeuses du Bor'de'lo – Adagio/ Allegro.²
- ▶ c. 1917 hooked mat used in Campbellton, NB, by the Gammon family.³
- ▶ A series of rare fossil "fiddlehead" ferns from the 300 million year old rocks near Bathurst, NB.
- ▶ A series of fossil land snails (*Dendropupa*), from Gardner Creek, NB.
- ▶ Two post-glacial walrus (*Odobenus rosmarus*) skulls retrieved from coastal NB and estimated to be 3,000-9,000 years old.
- ▶ 260 Basidiomycota (mushrooms), including specimens of the Hedgehog Mushroom, *Hydnum altanticum*, a species newly discovered and described by NBM Curator Dr. Alfredo Justo.
- ▶ 121 lichens, gift of Dr. Stephen Clayden.



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- ▶ c. 1921 uniform of St. Peter's Baseball team batboy, William Edgar Peterson (1911-1965).⁴
- ▶ 521 vascular plants, gift of the Atlantic Canada Conservation Data Centre, Sackville, NB.
- ▶ 573 vascular plants, Transfer from the Mount Allison University Herbarium, Sackville, NB.
- ▶ 23 Wood Turtles (*Glyptemys insculpta*), gift of NB Department of Natural Resources and Energy Development, Fredericton, NB.
- ▶ A collection of 1880s Owens Art Institution student paintings by Grace Frederica Turnbull Willcox (1865-1957).⁵
- ▶ Collection of various fish species including specimens of the Black Crappie (*Pomoxis nigromaculatus*), a potentially invasive species new to NB, gift of Department of Fisheries and Oceans, Moncton, NB.
- ▶ Tissue and skeletal remains of 2 White Sharks (*Carcharodon carcharias*) from NB and NS, gift of Department of Fisheries and Oceans, Bedford, NS and Kouchibouguac National Park, NB.
- ▶ A pre-1960 metal ballot box used in Bathurst, NB, during the 1960 provincial election.⁶
- ▶ 18 small mammals (insectivores and rodents) collected from Kennedy Lakes Protected Natural Area, NB, by NBM staff during BiotaNB 2022.

HIGHLIGHTS



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- ▶ c. 1750 rocking chair brought to Oromocto, NB, by the United Empire Loyalist Kinney family.⁷
- ▶ Skin and skeleton of a Amur Leopard (*Panthera pardus orientalis*), gift of the Moncton Zoo, NB.
- ▶ Skull of a Cuvier's Beaked Whale (*Ziphius cavirostris*), the first eastern Canadian specimen.
- ▶ James Henry Holman's 1867 portrait of Agnes Amelia Blizard Bogart, found at the YWCA in Saint John, NB.⁸
- ▶ c. 1880 illustration, Camps at Indian Beach [Grand Manan] (Cutting up Blubber) by Charles Caleb Ward (1831-1896).⁹

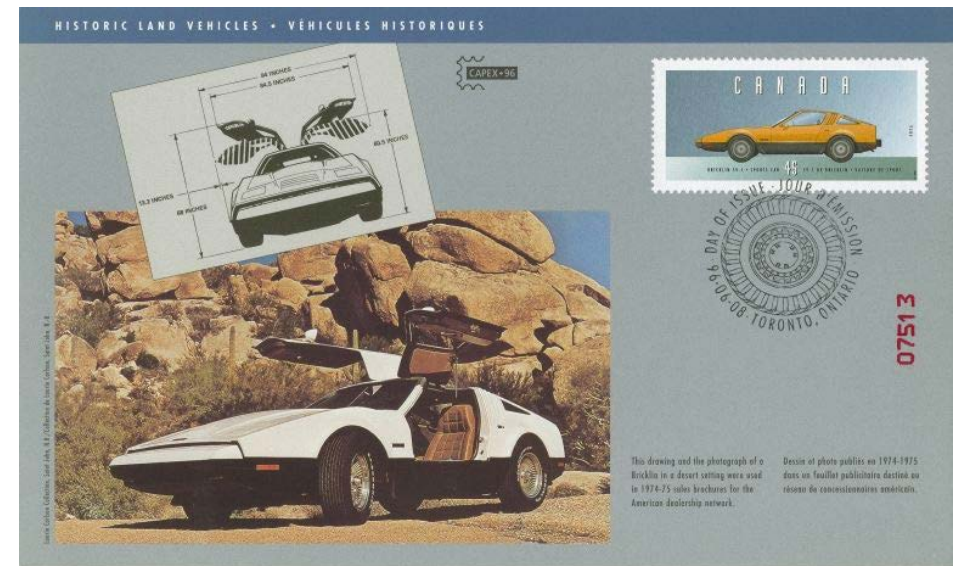
EXHIBITIONS AND VISITOR EXPERIENCE

- ▶ The Museum Boutique's total sales were more than \$200K and a second location in the popular Uptown Area 506 Container Village was added for the summer and cruise season.
- ▶ The travelling exhibition - "Peter Powning: A Retrospective" - a collaboration with the Beaverbrook Art Gallery, was launched at the NBM in April, along with the release of a publication by John Leroux showcasing 175 full-colour images of Powning's work and essays by curators and critics. The exhibition then travelled to the Peel Art Gallery Museum and Archives in Brampton, ON, and finished at the Beaverbrook Art Gallery in Fredericton, NB.¹⁰

- ▶ Work began on a Bricklin anniversary exhibit (expected in 2025) to celebrate and emphasize its status as one of the most innovative, independent Canadian automobile manufacturing projects in the last 50 years.¹¹
- ▶ NBM staff collaborated with the Stonehammer Geopark to prepare an exhibit at the Quaco Museum, St. Martins highlighting discoveries of Permian and Triassic vertebrate footprints in the region represented in the NBM collection.



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HIGHLIGHTS

LOANS

- ▶ A selection of works by New Brunswick artist Violet A. Gillett (1898-1996) was loaned to the Andrew and Laura McCain Art Gallery, Florenceville, NB, for a significant retrospective.¹
- ▶ Four paintings of Black New Brunswick artist, Edward Mitchell Bannister (1828-1901) were loaned to the Owens Art Gallery, Sackville, NB, for the first survey of his work in Canada.²
- ▶ A British First World War machine gun and a Japanese Second World War machine gun were loaned to the New Brunswick Military History Museum, Base Gagetown, NB.
- ▶ The Alex Colville (1920-2013) painting, *Nude and Dummy*, 1950, was loaned to the Owens Art Gallery, Sackville, NB.³
- ▶ The engineer's pen belonging to William Kirby Reynold that was used by his son, Dr. Harlan Reynolds (1840-1910) for vaccination during a smallpox epidemic in late-19th-century New Brunswick loaned to Ontario Science Centre.
- ▶ Stromatolite (fossil algae) to Dr. Joseph Clancy White, University of New Brunswick Department of Earth Sciences, Fredericton, NB.
- ▶ Silurian fish fossils (unidentified), to Dr. Susan Butts, Yale Peabody Museum, New Haven, Connecticut, USA.
- ▶ *Yvonaspis* sp. *Doliodu* sp. (fossil fish), to Dr. Miyashita Tetsuto, Canadian Museum of Nature, Ottawa, Ontario.

- ▶ *Schoenoplectiella smithii* (vascular plant) to Dr. Matthew Pace, William and Lynda Steere Herbarium, New York Botanical Garden, NY, USA.
- ▶ *Pluteus* spp. and *Volvariella* spp. (mushroom), to Dr. Jae-Gu. Han, National Institute of Horticultural and Herbal Science, Mushroom Research Division, Dept. of Herbal Crop Research, Rural Development Administration, Eumseong, Republic of Korea.

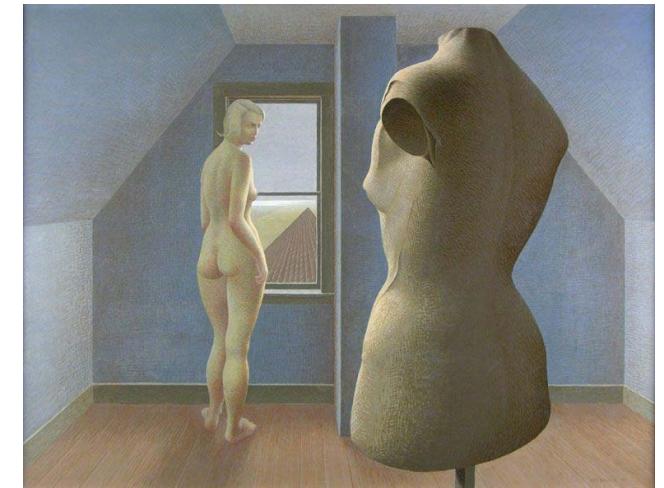


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- ▶ *Psathyrella smithii* (mushroom) to Dr. Gianluigi Maraia, Museo Civico di Storia Naturale di Verona, Villafranca, Italy.
- ▶ *Numenius borealis* (Northern Curlew) to Dr. Dongya Yang, Department of Archaeology, Simon Fraser University, Burnaby, BC.
- ▶ *Delphinus delphis* (dolphin), to Dr. Laura Bourque, Atlantic Veterinary College, University of Prince Edward Island, Charlottetown, PEI.
- ▶ *Eubalaena glacialis* (Delilah the Right Whale model), our "largest" loan, to the Huntsman Marine Science Centre, St. Andrews, NB, for a three-year loan.



3

SOCIAL MEDIA **TOP 5**



1 NEW MOTH SPECIES
IN NB
14,074 people reached

2 MYCOLOGICAL
MONDAYS EVENT
11,688 people reached



3 NEW FOSSIL FIND
5,836 people reached

4 180 YEARS OF NBM
5,885 people reached

5 BIOTANB ARTIST-IN-RESIDENCE
4,913 people reached

COLLECTION DATABASE

179,562
MEDIA RECORDS
(5,712 new records)

580,445
OBJECT RECORDS
(7,398 new records)

1,703
EXHIBITION
RECORDS
(5 new records)

1,072
EVENT RECORDS
(4 new records)

1,381
LOAN RECORDS
(64 new records)

OF NOTE

DEPARTMENT-BY-DEPARTMENT

MUSEUM SERVICES

- ▶ Planning, preparation and implementation of the dismantling of exhibitions, including packing and moving objects and infrastructure from the Market Square Exhibition Centre.
- ▶ Planning, preparation and packing the collections for Douglas Avenue move-out.
- ▶ Partnership activities beyond the NBM included a conservation assessment and recommendations for the Coat of Arms on Charlotte County Courthouse, St. Andrews, and the Owen family carriage, Campobello Museum, Campobello.
- ▶ Presented a virtual conference poster talk on the conservation and photogrammetry of sub-fossil Quaternary walrus specimens at the NBM for the Symposium of Palaeontological Preparation and Conservation and the Symposium on Vertebrate Palaeontology and Comparative Anatomy, broadcast to an international audience from the National History Museum, London and Oxford University, respectively.
- ▶ Provided content for several NBM social media posts, including developing a video featuring the extensive conservation treatment of a model ship.¹



HUMANITIES

- ▶ Contributed memorial social post for Queen Elizabeth II.
- ▶ Humanities Research priorities and policy development.
- ▶ Special presentation at the Albert County Museum, Hillsborough, NB, featuring the Privy Councillor's uniform jacket of Prime Minister, Richard Bedford Bennett.²



ARCHIVES AND RESEARCH LIBRARY

- ▶ Staff learned the craft of creating phase boxes, which are ideal for housing-bound material for the move.
- ▶ Procedure review, and action plan developed for move.
- ▶ Remediation of delicate materials.
- ▶ Reviewed the uncatalogued backlog of library material.
- ▶ Prepared a collection of materials for loan to the Saint John Jewish Historical Museum.

ARCHAEOLOGY

- ▶ Completed 89km of coastal survey documenting the condition of eroding cultural sites.
- ▶ Worked with NBM Staff to learn the NBM approach to packing and documenting museum collections.
- ▶ Archaeologists and field technicians conducted many field visits and inspections at the request of the Government of New Brunswick to support the conservation of New Brunswick's heritage resources.

NATURAL HISTORY

- ▶ NBM Research Associate, naturalist, and former NBM Natural Science Curator, David Christie was awarded the Order of New Brunswick.
- ▶ NBM research associate Dr. Reggie Webster received the ANHMC Bruce Naylor Award, recognizing exceptional contributions to museum-based natural history in Canada.

- ▶ BiotaNB 2022 successfully took place in Kennedy Lakes Protected Natural Area (PNA) east of Plaster Rock. Since 2009, BiotaNB has amassed over 30,000 species occurrence records for NB PNAs.
- ▶ A state-of-the-art scientific imaging system was purchased with donor support and is now operational at the NBM.
- ▶ Footprint fossils from Quaco, NB, now in the NBM collection, were determined by Dr. Lorenzo Marchetti, a German vertebrate footprint specialist, to be late-Permian. They are the first fossils that can be used to age-date the red sandstones in Quaco, the only late-Permian fossil footprint locality in North America.
- ▶ Working jointly with the North American Continental Mycoblitz program, the NBM produced DNA sequence data for more than 1,000 mushrooms from the Atlantic region, now in the NBM collections.
- ▶ Drawing on the extensive NBM freshwater bivalve collection, workshops on freshwater mussel identification and survey techniques were delivered to the staff of the Peskotomuhkati Nation at Skutik, Eastern Charlotte Waterways and the Department of Fisheries and Oceans.



EXHIBITIONS AND VISITOR EXPERIENCE

- ▶ In Q1, "Peter Powning: A Retrospective," described previously, was held over five-weeks, welcoming 562 visitors.³
- ▶ The Museum Boutique remained open in the Market Square Exhibition Centre until Q3, when it relocated to Brunswick Square Mall, while a second location in the Area 506 Container Village was open from June to November to attract cruise ship visitors.
- ▶ The Museum Boutique's online store remained open and active on social media. With the radio campaign for the Christmas season, half of the sales were from outside of the province.
- ▶ Interpretation staff held walking tours in the Uptown during the summer of 2022.



3

DEVELOPMENT

- ▶ ACOA Rediscovering Main Streets funding helped install the NBM Boutique in the Area 506 Container Village and the main Boutique move.⁴
- ▶ Funding from Department of Canadian Heritage for collections management and specimen digitization will support NBM's citizen science platform.
- ▶ Funding support for multiple Natural History Department programs, including BiotaNB and biodiversity technology upgrades.

COMMUNICATIONS AND MARKETING

- ▶ Social media management for NBM channels.
- ▶ Website management and blog posts.
- ▶ Marketing and promotion for the Boutique NBM and programming.
- ▶ Move documentation and media relations.
- ▶ Promotion efforts for NBM Boutique's new location.



4

FINANCIAL STATEMENTS

THE NEW BRUNSWICK MUSEUM LE MUSÉE DU NOUVEAU-BRUNSWICK

Statement of Operations and Changes in Fund Balances

Year ended March 31, 2023, with comparative information for 2022

	General Fund	Property and Equipment Fund	Restricted Fund	Endowment Fund	2023	2022
Revenues:						
Grants:						
Provincial	\$ 2,833,067	\$ –	\$ 1,258,417	\$ –	\$ 4,091,484	\$ 3,283,395
Federal	–	–	149,521	–	149,521	28,682
Interest income	31,378	–	–	85,688	117,066	90,371
Webster Foundation	–	–	–	63,639	63,639	25,292
Museum services (note 5)	(133,126)	–	2,334	–	(130,792)	(24,942)
Other grants	–	–	88,168	–	88,168	24,653
Bequests and donations	–	–	67,433	13,691	81,124	94,653
	2,731,319	–	1,565,873	163,018	4,460,210	3,522,104
Expenditures:						
Salaries and benefits	2,419,484	–	172,944	–	2,592,428	2,815,370
Materials, supplies and services	438,785	–	429,244	24,499	892,528	924,039
Amortization	–	129,105	–	–	129,105	129,521
Collections and accessions	27,243	–	1,351	–	28,594	68,165
Grants	–	–	999	–	999	21,925
	2,885,512	129,105	604,538	24,499	3,643,654	3,959,020
Excess (deficiency) of revenues over expenditures	(154,193)	(129,105)	961,335	138,519	816,556	(436,916)
Gain on sale of investments	–	–	–	3,648	3,648	79,762
Net surplus (deficit)	(154,193)	(129,105)	961,335	142,167	820,204	(357,154)
Fund balance, beginning of year	61,521 (92,672)	405,215 276,110	867,388 1,828,723	3,000,259 3,142,426	4,334,383 5,154,587	4,547,877 4,190,723
Interfund transfers	154,193	39,324	14,409	(207,926)	–	–
Net remeasurement gains	–	–	–	(108,424)	(108,424)	143,660
Fund balance, end of year	\$ 61,521	\$ 315,434	\$ 1,843,132	\$ 2,826,076	\$ 5,046,163	\$ 4,334,383

See accompanying notes to financial statements.



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